NASPGHAN is the only professional society for pediatric gastroenterologists in North America. The total membership includes over 2000 clinical gastroenterologists and scientists from the United States, Canada and Mexico with expertise in digestive, liver, pancreatic and nutritional diseases. The Annual Meeting and Postgraduate Course provide a forum for participants to become knowledgeable about the latest advances in pediatric gastroenterology, hepatology and nutrition and to learn about, discuss, and debate current topics in clinical applications.

CONNECT with the largest gathering of pediatric gastroenterologists, hepatologists, research scientists and physician nutritionists. This meeting continues to be the premier forum for clinicians, industry and academia to interact. Over 2000 practitioners depend on the NASPGHAN CME and MOC activities to update and enhance their knowledge and skills.

THIS IS AN EXCEPTIONAL OPPORTUNITY to connect with key decision makers and industry leaders. Position your company as a leader in the field—and get the kind of visibility no advertising dollar can buy. Your support demonstrates your commitment to the advancement of pediatric gastroenterology, hepatology and nutrition.

NASPGHAN OFFICERS

**PRESIDENT**
James Heubi, MD

**PRESIDENT-ELECT**
Karen Murray, MD

**PAST–PRESIDENT**
Carlo Di Lorenzo, MD

**SECRETARY–TREASURER**
Michael Narkewicz MD

**EXECUTIVE COUNCIL**
Valeria Cohran, MD
Douglas Fishman, MD
Solange Heller Rousant, MD
Binita Kamath, MD, MBBChir, MRCP
Chris Liacouras, MD
Petar Mamula, MD

OVERVIEW

**VENUE**
Caesar’s Palace
3570 S Las Vegas Blvd
Las Vegas, NV 89109

- Phone: (866) 227-5938
- On Line Reservations:
  - **One King Bed**:
    - https://aws.passkey.com/event/49051388/owner/4929/home
  - **Two Queen Beds**:
    - https://aws.passkey.com/event/49051388/owner/4929/landing?gtid=1c8fe4f5dac0e4f82ba2727f8e438e
- Phone: If you prefer to call in your reservations call the Reservation Center at 1.866.227.5944. Please reference the NASPGHAN Annual Meeting and Postgraduate Course to get the group rate. You may also use the group code to identify the group, SCNAS7 for king beds and SCNAS7D for two queen beds.

EXHIBIT DATES AND TIMES

- **Thursday, November 2, 2017**
  - 5pm—7pm
- **Friday, November 3, 2017**
  - 10am—2:30pm
- **Saturday, November 4, 2017**
  - 10am—2:30pm

EXHIBIT SET-UP

- **Wednesday, November 1, 2017**
  - 1pm—5pm
- **Thursday, November 2, 2017**
  - 8am—3pm

EXHIBIT TEAR-DOWN

- **Saturday, November 4, 2017**
  - 2:30pm—6pm

BOOTH SIZE & FEES

- **Standard Booth** is 10 feet x 10 feet
- **Maximum Booth** is 20 feet x 20 feet
- **Standard In-line Booth**
  - $2500.00
- **Corner Booth**
  - $2750.00
- **Island Booth**
  - $25 per square foot

CONTACTS

**OFFICIAL DECORATOR**
Brede/Allied
2502 Lake Orange Drive
Orlando, FL 32837

- Contact: Jim Cherry
- Phone: 404–851–0261 ext.245
- Email: jcherry@bredeallied.com

EXHIBITOR INFORMATION

NASPGHAN
714 North Bethlehem Pike
Suite 300
Ambler, PA 19002

- Phone: 215–641–9800
- Email: naspghan@naspghan.org

CORPORATE SUPPORT / INDUSTRY–SUPPORTED SATELLITE SYMPOSIA INFORMATION

Margaret Stallings,
Executive Director
NASPGHAN
714 North Bethlehem Pike
Suite 300
Ambler, PA 19002

- Phone: 215–641–9800
- Email: mstallings@naspghan.org

DATES TO REMEMBER

- **JUNE 1, 2017**
  - Corporate Support Proposals/Reservation Form due
- **AUGUST 15, 2017**
  - Exhibitor Applications due
- **AUGUST 29, 2017**
  - Exhibitor Booth Fee in full
- **SEPTEMBER 22, 2017**
  - Exhibitor Badge Request deadline
  - Bag Insert Materials due
  - Advance Shipments accepted at warehouse
  - Payment for Corporate Support due
  - Payment for approved Industry supported Satellite Symposium due
- **OCTOBER 7, 2017**
  - Hotel Reservation deadline
THE NASPGHAN 2017 ANNUAL MEETING & POSTGRADUATE COURSE will include unopposed exhibit hours providing the perfect opportunity to showcase products and services. Exhibiting is an excellent way to find new prospects, promote customer relations and test-market new products to the over 1,000 decision makers and customers. The scientific posters are also located in the exhibit area which encourages and facilitates interaction between meeting attendees and representatives from industry.

<table>
<thead>
<tr>
<th>EXHIBIT DATES &amp; HOURS</th>
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<tbody>
<tr>
<td><strong>WEDNESDAY, NOVEMBER 1</strong></td>
<td>1pm—5pm</td>
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<tr>
<td><strong>THURSDAY, NOVEMBER 2</strong></td>
<td>8am—3pm</td>
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<td></td>
<td>5pm—7pm Welcome Reception</td>
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<td><strong>FRIDAY, NOVEMBER 3</strong></td>
<td>10am—2:30pm Exhibit Hall open</td>
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<td>2:30pm—6pm Tear-down</td>
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<tr>
<td><strong>SATURDAY, NOVEMBER 4</strong></td>
<td>10am—2:30pm Exhibit Hall open</td>
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Poster sessions, including refreshments, will be held in the Exhibit Hall on Thursday, Friday and Saturday. Exhibits must be ready by 3pm on Thursday and remain intact until 2:30pm on Saturday. Dismantling will begin at 2:30pm on Saturday.

**EXHIBIT FLOOR PLAN—OCTAVIUS BALLROOM**

**ANNUAL MEETING & POSTGRADUATE COURSE** EXHIBITOR & CORPORATE SUPPORT PROSPECTUS
OFFICIAL DECORATOR & BOOTH CONSTRUCTION INFORMATION

OFFICIAL DECORATOR
Brede/Allied
2502 Lake Orange Drive
Orlando, FL 32387
Contact: Jim Cherry
Phone: 404–851–0261 ext. 245
Email: jcherry@bredeallied.com

Exhibitor kits and shipping information will be provided on-line by Brede/Allied.

EXHIBITOR SET-UP SCHEDULE

- Wednesday, November 1 . . . . . . . . . . . . . . . . . . . 1pm—5pm
- Thursday, November 2 . . . . . . . . . . . . . . . . . . . . . 8am—3pm

All Exhibit set-ups must be completed by 3pm on Thursday, November 1, 2017.

EXHIBITOR DISMANTLE SCHEDULE

- Saturday, November 4 . . . . . . . . . . . . . . . . . . . 2:30pm—6pm

Dismantling of exhibits begins at 2pm on Saturday. Exhibitors should not begin dismantling, packing or tearing down space until 2:30pm. Violations could result in denial of next year’s exhibit application.

BOOTH CONSTRUCTION

Every exhibit space should allow for the visibility of other booths. All island booth designs must be approved by NASPGHAN prior to set-up. All exhibits must conform to the standards set by the Healthcare Convention and Exhibitors Association, which are as follows:

- No obstructions in the front half of an in-line booth above a height of 40 inches are permitted. The booth height of 8 feet, inclusive of company name and logo, may be maintained up to 50% of the distance from the back wall toward the front of the space.
- Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors.
- No part of any equipment or signs relating thereto shall be posted, nailed or otherwise attached to columns, walls, floors, or other parts of the building or its furniture, in any way to deface same; damage arising by failure to observe these rules shall be payable by the exhibitor.

Standard In-line Booth
A standard in-line booth is 10 feet wide, 10 feet deep and 8 feet high.

Corner Booth
A corner booth is 10 feet wide, 10 feet deep and 8 feet high, and is at the end of a row of in-line booths with access to two through aisles.

Island Booth
An island booth is 20 feet wide and 20 feet deep, with an 8 foot high restriction. The island booth cannot cause a visual disadvantage to adjacent exhibits that is greater than would be caused by an in-line booth in the immediately adjacent space. Island booth layout must be submitted to NASPGHAN by August 15, 2017 for approval.
ASSIGNMENT OF SPACE
Priority for space assignment will be based on the date on which applications are received. Applications for exhibit space must be made on the Official Application form. Tentative reservations may be made by phone and will be held for ten working days. Within this time period, the application and required booth space fees must be forwarded to NASPGHAN or tentative space will be released. No space will be assigned until both an application and payment have been received.

Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate this on their application. Careful consideration will be given to all such requests, but relocation cannot be guaranteed.

In the event of conflicts regarding space requests or conditions beyond the control of the exhibit management, NASPGHAN reserves the right to revise, relocate, or reassign exhibit booths at any time for the overall benefit of the meeting. A revised floor plan will be provided upon request.

CANCELLATIONS
Cancellations must be submitted to NASPGHAN in writing. The date on which the exhibitor’s written notice of cancellation is received in the NASPGHAN office will be the official cancellation date. If space is cancelled on or before August 17, 2017 a $250 processing fee will be retained. Exhibitors cancelling after August 17, 2017 will be responsible for the entire fee. No refunds for cancellations after August 17, 2017.

FAILURE TO OCCUPY BOOTH SPACE
Exhibitors not occupying booth space by 4:00pm on Thursday, November 2, 2017, will be responsible for the total booth cost. No refunds for cancellations. This space may be resold or used by NASPGHAN.

BOOTH SPACE FEES
Standard In-line Booth—$2500.00
Corner Booth—$2750.00
Island Booth—$25.00 per square foot

PAYMENT POLICY
Exhibitor agrees to enclose with their application, the appropriate booth fee, made payable to NASPGHAN, and forward to:

NASPGHAN
714 North Bethlehem Pike, Suite 300
Ambler, PA 19002

All payments must be made by August 17, 2017. Exhibitors who are not paid in full will not be permitted to set up their booths and NASPGHAN has the right to resell the space. All checks must be made out in US dollars drawn on a US bank. Visa, MasterCard and American Express are accepted methods of payment.
ADDITIONAL RULES AND REGULATIONS

GENERAL
NASPGHAN shall have discretion in the interpretation and enforcement of all rules and regulations governing exhibitors. NASPGHAN must approve all layouts for island booths, prior to setup and installation. All matters and questions not covered by these regulations are also at the discretion of NASPGHAN. These rules and regulations may be amended at any time by NASPGHAN, and all amendments, upon notification, shall be equally binding on all parties affected by them. Notifications may be made verbally or in writing before or during the NASPGHAN Meeting, and may be given to any authorized agent, designee or representatives of the exhibitor. All rules and regulations are enforced without exception. By submitting the official Exhibit Space application, the exhibiting company agrees to abide by all rules and regulations outlined in this prospectus. The exhibiting company will be held responsible for the activities of its company representatives, international affiliates, co-marketing partners, third-party contractors, contracted public relations and marketing firms and/or any agency appointed on its behalf. It is the responsibility of the exhibiting company to disseminate the rules and regulations contained within this prospectus among its staff and affiliates.

ADMISSION TO EXHIBIT HALL
All participants affiliated with the exhibits must be registered. The participant must be employed by the exhibitor or have a direct business affiliation. Exhibitor badges must be worn at all times in the exhibit area, and will be required to gain access to the exhibit hall. Badges may not be supplemented with business cards, ribbons (unless supplied by NASPGHAN), company logos. The number of badges issued to each exhibitor may be limited by the Society. Badges will not be mailed in advance and must be picked up on-site at the Exhibitor Registration Desk during the following hours:

- Wednesday, November 1 ................. 1pm—5pm
- Thursday, November 2 ................. 8am—7pm
- Friday, November 3 ..................... 9:30am—2:30pm
- Saturday, November 4 ................. 9:30am—2pm

AMERICANS WITH DISABILITIES ACT
In compliance with the Americans with Disabilities Act of 1990, NASPGHAN will make all reasonable efforts to accommodate persons with disabilities. Contact NASPGHAN to make any necessary arrangements. Each exhibitor is responsible for compliance within their assigned space, ensuring access to their booth.

BOOTH/EXHIBITOR CHARACTER & CONDUCT
NASPGHAN holds the exhibitor responsible for the management of his agents or designees. Exhibitors should ensure that their exhibits are properly staffed at all times during official exhibit hours. NASPGHAN reserves the right to expel or refuse admittance to any representative whose conduct is, in NASPGHAN’s opinion, not in keeping with the character of the NASPGHAN Meeting. All exhibits must conform to the standards set by the Healthcare Convention and Exhibitors Association, which include the following:

- Canvassing or distributing advertising material outside the exhibitors’ own booth is not permitted. Solicitation of business or conferences in the interest of business, except by exhibiting firms is prohibited.

- Contests, lotteries, raffles and games of chance are strictly prohibited, as such activities reflect unfavorably on the character of the meeting. Exhibitors may not register attendees for contests, lotteries, raffle and games of chance that might be conducted during or after the meeting.

DISTRIBUTION OF GIVEAWAYS/HANDOUTS
With the exception of descriptive company/product literature, all handouts and giveaways must be approved by NASPGHAN prior to the meeting. All items to be distributed must be useful to the participants at the meeting and/or in the professional activities of the booth visitor. As a general rule, note pads, pens and pencils are permitted. No bags or lanyards of any kind may be distributed. Non-professional products or services cannot be shown or given away and exhibitors are expected to adhere to the professional nature of the event with respect to displays, literature, advertising, novelties, souvenirs, conduct of person etc. Prizes, lotteries, raffles and games of chance are strictly prohibited. Only those items that utilize the name of the organization, company or meeting theme will be permitted upon approval of NASPGHAN. No unapproved items may be distributed. Any exhibitor found distributing materials that have not been officially accepted will be required to cease distribution immediately.

FIRE PROTECTION
All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper, corrugated paper, flameproof or otherwise, will not be permitted. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.
FOOD AND DRUG ADMINISTRATION (FDA) MARKET CLEARANCE

All products exhibited must have fulfilled all applicable FDA regulations. It is the exhibitor’s responsibility to contact the FDA to ensure compliance with the current FDA guidelines. Contact the FDA Office of Compliance regarding your responsibilities under the Federal Food, Drug and Cosmetic Act.

SECURITY

As a courtesy to exhibitors, watchman service for the exhibit area will be furnished during the hours deemed necessary by NASPGHAN. The safekeeping of the exhibitor’s property shall remain the responsibility of the exhibitor. The furnishing of such a service is in no case to be understood or interpreted by exhibitors as a guarantee to them against loss or theft of any kind.

INSURANCE

Exhibitors wishing to insure their exhibit materials, goods and/or wares of exhibits against theft, damage by fire, accident or loss of any kind, must do so at their own expense. Each exhibiting company is responsible for obtaining insurance liability and fire/theft in such amounts as deemed appropriate to comply with its obligations hereunder and or its own protection.

SIGNS

Signs, banners, posters, or flyers advertising a booth, symposium, or any event or activity sponsored by the exhibitor may not be posted or displayed at any location inside or outside the exhibit hall other than the exhibitor's booth.

SUBLETTING SPACE

The subletting, assignment, or appointment of the whole or any part of space by any exhibitor is prohibited. No exhibitors may permit any other party to exhibit in their space any goods other than those manufactured or handled by the contracting exhibitor, or permit the solicitation of business by others within their space.

USE OF THE NASPGHAN NAME & LOGO

The name, logo and acronym of the North American Society for Pediatric Gastroenterology, Hepatology and Nutrition are the exclusive property of and are trademarked by NASPGHAN. They may not be used in any way, for any purpose or at any time without the express written permission of NASPGHAN.

PROGRAM BOOK DISTRIBUTION / REGISTRATION BAGS

One copy of the final NASPGHAN Program Book and a registration bag will be provided to each exhibit space.

RESTRICTED TIME

The NASPGHAN Meeting is organized to maximize attendees’ participation in NASPGHAN scientific programs and exhibits. Affiliate/Exhibitor events may not be held during any official NASPGHAN scientific programming or exhibit hours.

REGISTRATION FOR SCIENTIFIC SESSIONS

Exhibitor registration includes entrance into the exhibit hall during exhibit hours. If you wish to attend any of the scientific sessions of the Single Topic Symposia, Postgraduate Course and/or the Annual Meeting, you must register separately as a meeting attendee. This can be done via the NASPGHAN website or onsite at the registration desk.
NASPGHAN and its Foundation are regarded as the leading authority in the field of pediatric gastroenterology, hepatology, pancreatology and nutrition by other scientific and professional organizations, the health care industry and governmental organizations involved in health care. NASPGHAN has gained public trust in the promotion of the health and well-being of infants, children and adolescents with disorders of the digestive system and nutrition.

NASPGHAN and the NASPGHAN Foundation use many methods to accomplish the Society’s mission of advancing the science and clinical practice of the subspecialty, including professional education, public education and research. In order to carry out such activities, NASPGHAN and its members collaborate with industry (including manufacturers of devices, pharmaceuticals, products, formulas or equipment) and other organizations such as foundations, government agencies and corporations. While NASPGHAN accepts that without such collaborations it would not be possible to adequately fulfill its mission, the Society also realizes that these relationships should be formalized and transparent. We have, therefore, developed the Digestive Health for Life Partnership Program.

We are pleased to invite you to participate in our Partners Program. This opportunity is designed to increase dialogue between your company, the Foundation and NASPGHAN leadership and other industry leaders regarding scientific advancements, policy, legislation, clinical care and quality, and other issues and opportunities to advance the science and practice of pediatric gastroenterology, hepatology, pancreatology and nutrition.

The Partnership Program is structured in three tiers with contribution levels of $5,000, $10,000 and $20,000. Supporters may choose from three levels:

- **$5,000—Bronze Partner**
- **$10,000—Silver Partner**
- **$20,000—Gold Partner**

Benefits of participation in this program span the following areas:

- Access to NASPGHAN leadership, government and other industry leaders
- Visibility at NASPGHAN events
- Recognition in NASPGHAN’s online and hardcopy communications including journals, website and newsletters.

Members at all levels will be invited to participate in this meeting which will provide a unique opportunity for interaction within the pediatric GI community and enable partner members to share information with each other, address topics of common interest, discuss emerging trends and exchange views.

For further information and to join the NASPGHAN Foundation Partners Program, please contact Monique Sadler Taylor at 215-641-9800 or (mtaylor@naspghan.org).

**CURRENT PARTNERS**

**GOLD**

- Nestlé

**SILVER**

- Abbott Nutrition
- Abbvie
- AstraZeneca
- Gilead Sciences
- Mead Johnson Nutrition
- Retrophin
- Shire
- Takeda

**BRONZE**

- Alexion
- Allergan
- Halyard
- Medtronic
- Nutricia North America, Inc.
- Olympus
- QOL Medical
- Sucampo

An annual meeting will be held for all partner members to interact with our leadership and each other. This year the Partners Annual Meeting will be held on Friday, November 3, 2017.
The underlying goal of the symposium is to provide the most influential and current research in pediatric pancreatic conditions to the pediatric gastroenterology community at large. Special attention will be placed upon highlighting key components of care that differ between adult and pediatric patients. Additionally, established and influential leaders in adult pancreatic care will be invited in order to examine the aspects of care and research that are applicable to both pediatric and adult patients. We will place particular emphasis on promoting to, and inviting, young investigators from pediatric residents through junior faculty in hopes of garnering young talent for the future advancement of the field of pancreatology. We believe this will be a critical aspect of the symposium as we look to develop enthusiasm and consensus towards the future priorities in pediatric pancreatic research and care. In order to reach our goals, we have identified the following four scientific themes as the key areas of focus, each represented by their own module during the symposium:

- Risk factors and natural history of pancreatitis in children
- Pancreatic imaging and pancreatic function tests in children
- Management of pancreatitis in children
- New frontiers in pediatric pancreatic research

Modules include:

- Module 1—Diagnosis, Risk Factors and Natural History of AP, ARP and CP
- Module 2—Pancreatic Imaging in Children
- Module 3—Management of Pancreatitis in Children
- Module 4—New Frontiers in Pediatric Pancreatic Research

The 2017 Postgraduate Course, held on Thursday with no competing sessions, is designed to update the busy pediatric gastroenterologist on the latest developments and treatments for relevant disorders.

Modules for the Course will include:

- Functional/Motility Disorders
- Endoscopy
- GI Potpourri
- Liver/Pancreas
- Inflammatory Bowel Disease

Please contact the National Office or see the NASPGHAN website for program details.

ADDITIONAL POSTGRADUATE COURSE OPPORTUNITIES

LEARNING LUNCHES ................. $5000 EACH

These sessions will allow attendees to interact with the Course faculty in an informal setting. The faculty will present cases related to their platform presentations during the course to facilitate interaction and more “in-depth” discussion.

Session 1:
CELIAC DISEASE AND NON-CELIAC GLUTEN SENSITIVITIES
Michelle Pietzak, MD

Session 2:
FAD DIETS
Mark Corkins, MD

Session 3:
ABDOMINAL PAIN: EVALUATION AND PRACTICE
Miguel Saps, MD and Rina Sanghavi, MD

Session 4:
TREATMENT OF GERD AND ITS ASSOCIATED DISORDERS
Rachel Rosen, MD

Session 5:
THERAPEUTIC MONITORING PRE AND POST-SURGERY IBD
Miguel Regueiro, MD

Session 6:
TREATMENT FAILURES – COMPLICATED IBD PATIENT
Andrew Grossman, MD

Session 7:
ACUTE AND CHRONIC PANCREATITIS
Vikesh Singh, MD and Jay Freeman, MD

Session 8:
EVALUATION OF THE CHOLESTATIC INFANT
Cara Mack, MD

Session 9:
GI BLEEDING
Diana Lerner, MD
EDUCATIONAL SESSIONS

INVITED SYMPOSIA  $20,000 EACH
Invited symposia are chosen and organized according to scientific and clinical importance and timeliness. Each of these symposia consists of invited speakers who are recognized experts in their field. Please contact the National Office or see the NASPGHAN website for program details.

Broad topics for this year will include:
- ENDOSCOPY
- ADVOCACY
- HOT TOPICS IN GI
- INFLAMMATORY BOWEL DISEASE
- LIVER
- MALABSORPTION
- NEUROGASTROENTEROLOGY AND MOTILITY
- NUTRITION
- PRACTICE
- UPPER GI TRACT
- MICROBIOME
- CLINICAL PRACTICE GUIDELINES

MEET THE PROFESSOR BREAKFASTS  $5000 EACH
These sessions are led by experts who will each meet with 20–30 participants over breakfast. The format is case-based rather than didactic or formal instruction and we anticipate full registration in the program. Attendees select the topic that most interests them and advance registration is required. Support for the session includes breakfast.

Topics:
- IMMIGRATION
- USING SOCIAL MEDIA IN CLINICAL CARE RESPONSIBLY AND EFFECTIVELY
- USING SOCIAL MEDIA IN RESEARCH RESPONSIBLY AND EFFECTIVELY
- IBD/ACUTE SEVERE COLITIS: CASE DISCUSSION
- IBD: VERY EARLY ONSET, SPECIAL CONSIDERATIONS IN DIAGNOSIS AND MANAGEMENT
- DIETARY MANAGEMENT IN IBD: CHALLENGING CASES
- QI IN NUTRITION
- UNDERSTANDING GENETIC TESTING IN CHOLESTATIC LIVER DISEASE
- CF LIVER DISEASE IN THE ERA OF CFTR MODULATION
- CVS: VOMITING THAT JUST WON'T STOP

POSTER SESSIONS (3)  $10,000 EACH
Abstracts are presented at poster sessions each day of the Conference. Posters are located in the Exhibit Hall. These popular and well-attended sessions are accompanied by food and beverage service.

- THURSDAY—POSTER SESSION I
  Wine & Cheese Welcome Reception
- FRIDAY—POSTER SESSION II
  Lunch
- SATURDAY—POSTER SESSION III
  Lunch

AWARDS AND GRANTS

SHWACHMAN AWARD  $10,000
Presented on an annual basis, this award acknowledges lifetime contributions to the field of pediatric gastroenterology and nutrition. After widespread announcement of the award guidelines and upon careful review of the candidate’s nomination materials, only one individual is selected as the award recipient. The award will be bestowed at the Annual Awards Ceremony.

NASPGHAN DISTINGUISHED SERVICE AWARD  $10,000
The NASPGHAN Distinguished Service Award is presented to an individual to recognize excellence and service to the field of pediatric gastroenterology, hepatology, and nutrition for achievement of national and/or international recognition in their field. Both physicians and non-physicians are eligible for this award. The award is presented at the Annual Awards ceremony.

TEACHING & TOMORROW PROGRAM  $75,000
NASPGHAN seeks support to continue our successful Teaching and Tomorrow program which brings promising pediatric residents to the NASPGHAN Annual Meeting & Postgraduate Course. This innovative program offers an extraordinary opportunity for a select group of residents to observe in person the clinical and scientific aspects of pediatric gastroenterology, hepatology and nutrition. A primary goal of the program is to expose the best and the brightest residents to the many facets of pediatric gastroenterology practice and research and encourage interest in a pediatric gastroenterology career.
PRODUCTS AND SERVICES

ANNUAL MEETING PROGRAM .......... $20,000
The meeting program provides a comprehensive listing of all the meeting activities. This essential guide to the meeting is provided to all attendees on-site at the meeting. Support of the Annual Meeting Program includes a full page; fourth cover advertisement for the corporate supporter.

CONFERENCE BAGS ................. $15,000
Conference bags provide an excellent opportunity to place your corporate logo on an item that will be used and seen by participants every day of the conference.

BAG INSERTS ....................... $1,000 (PER INSERT)
Double your exposure by inserting a flier, job opportunity, program announcement, or product into the conference tote bags; every attendee receives a bag and all bag inserts must be pre-approved by NASPGHAN. All supporters will be responsible for supplying the necessary amount of supplies for each bag. Deadline for submission: September 22, 2017.

INTERNET CAFÉ ...................... $20,000
This valuable service allows attendees to access their email while away at the meeting. At least four internet stations are always a busy and high traffic area at the meeting. Additional recognition includes signage in the Internet Center, as well as your company logo, booth number and link to your website on the screen saver at each station.

LANYARDS .......................... $10,000
Every attendee receives a badge lanyard with their conference bag. Since badges must be worn at all times while at the meeting, attendees naturally rely on the fabric lanyards with a clip at the bottom to display their badge. Exhibiting companies are prohibited from distributing lanyards, making this an item that is well utilized by attendees. Support of this item includes standard attribution plus your company or product name on the lanyard.

CHARGING STATION ............. $5,000 (PER STATION)
This valuable service allows attendees to charge their devices and laptops while at the meeting. Stations will be placed in convenient and high traffic areas at the meeting. Each station includes signage for your company logo and booth number.

WI–FI LANDING PAGE ............. $15,000
Your sponsorship will provide FREE Wi-Fi access to NASPGHAN attendees! Your Landing Page ad will be seen every time an attendee accesses the Wi-Fi internet providing thousands of views of your company name, logo and/or product/service.

MAILING LISTS ..................... $1,500
Lists are available for pre-show mailings. Emails are not provided.

KEYCARDS ............................. $7,500
You will be at every NASPGHAN hotel guest’s fingertips at least twice each day as they go in and out. Not only will you get high visibility, they won’t want to lose you! The cards will be printed with company name and logo on 1 side.

REGISTRATION KIOSKS ............. $15,000
Increase your visibility by sponsoring our new registration kiosks and touch screens. Every attendee will see your logo as they check in and retrieve their badge at our registration kiosks. Your logo will also be visible as a screen saver on all of the touch screen devices at registration.

REFRESHMENT BREAKS ............. $10,000
Provide attendees with a refreshing break as they peruse the exhibits or poster sessions. Refreshment stations will be set up throughout the hall for attendees’ convenience. Optionally, at your company’s expense, you may provide plates, napkins and table runners with the company or product name and logo.

OPENING RECEPTION ............... $20,000
NASPGHAN attendees will be finishing up the Postgraduate Course or arriving for the opening of the meeting on Thursday. Get a head-start in promoting your company and networking by being the exclusive or co-sponsor of this welcome reception.

PENS ...................................... $5,000
You have the opportunity to have your company name and logo on the official NASPGHAN Pens that will be placed in every attendee’s Tote Bags for use throughout the meeting and beyond.

NOTEPADS .............................. $5,000
You have the opportunity to have your company name and logo on the official NASPGHAN notepads that will be placed in every attendee’s Tote Bags for use throughout the meeting.

BANNER ADS ON CONFERENCE APP . $1,500 PER AD OR $15,000 FOR EXCLUSIVE SPONSORSHIP
NASPGHAN provides a complimentary conference app (through Guidebook) for our attendees. The app contains a handy guide to the program of events including speakers and session descriptions, and links to exhibitor information as well as a map of the exhibit floor. It was viewed over 28,000 times and downloaded by well over half the conference attendees. This year, we are offering highly visible, clickable banner ads on a first come-first served basis to those exhibiting companies who want to get their information (literally) into the hands of the attendees onsite.

ANNUAL NASPGHAN 5K RACE .......... $15,000
In 2016 our 5K drew over 200 runners and rave reviews. Your company’s name and logo will go on the T-shirts all attendees receive and will also be prominently displayed at the race site.

MAILING LISTS ..................... $1,500
Lists are available for pre-show mailings. Emails are not provided.

KEYCARDS ............................. $7,500
You will be at every NASPGHAN hotel guest’s fingertips at least twice each day as they go in and out. Not only will you get high visibility, they won’t want to lose you! The cards will be printed with company name and logo on 1 side.

REGISTRATION KIOSKS ............. $15,000
Increase your visibility by sponsoring our new registration kiosks and touch screens. Every attendee will see your logo as they check in and retrieve their badge at our registration kiosks. Your logo will also be visible as a screen saver on all of the touch screen devices at registration.

REFRESHMENT BREAKS ............. $10,000
Provide attendees with a refreshing break as they peruse the exhibits or poster sessions. Refreshment stations will be set up throughout the hall for attendees’ convenience. Optionally, at your company’s expense, you may provide plates, napkins and table runners with the company or product name and logo.

OPENING RECEPTION ............... $20,000
NASPGHAN attendees will be finishing up the Postgraduate Course or arriving for the opening of the meeting on Thursday. Get a head-start in promoting your company and networking by being the exclusive or co-sponsor of this welcome reception.

PENS ...................................... $5,000
You have the opportunity to have your company name and logo on the official NASPGHAN Pens that will be placed in every attendee’s Tote Bags for use throughout the meeting and beyond.

NOTEPADS .............................. $5,000
You have the opportunity to have your company name and logo on the official NASPGHAN notepads that will be placed in every attendee’s Tote Bags for use throughout the meeting.

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ANNUAL NASPGHAN 5K RACE .......... $15,000
In 2016 our 5K drew over 200 runners and rave reviews. Your company’s name and logo will go on the T-shirts all attendees receive and will also be prominently displayed at the race site.
A limited number of slots will be allowed for corporations to sponsor a symposium. A maximum of three symposia will be scheduled for each of the four time slots. Corporations wishing to sponsor a satellite meeting should submit a proposal in keeping with the guidelines, schedule and procedures for satellite symposia as listed below. **Proposals must be received by July 1, 2017.** Proposals received after that date will be considered based on space and time slot availability.

**PROPOSAL REQUIREMENTS**

Proposals must include the following information:

- Title of Program
- Program Director
- Program Agenda, with tentative names and affiliations of faculty
- Learning Objectives
- Name of CME sponsor
- Anticipated size of audience
- Food service planned, if applicable
- Logistical/room set up preference
- Name of commercial supporter, contact person name, phone, fax and email
- Name of communications company, contact person name, phone, fax and email
- Statement acknowledging guidelines and restrictions and the organization’s willingness to abide by them

All proposals will be reviewed by the NASPGHAN Meeting Planning Committee, which will select those programs that it feels provide the best educational supplement to the Meeting and addresses the needs of the NASPGHAN membership.

Upon selection, the applicant will be notified and payment as well as a signed agreement must be received. Space will be assigned as available and assignments are non-negotiable. The determination of exact meeting rooms will not be made until all space assignments for NASPGHAN have been finalized.

**ORGANIZER’S RESPONSIBILITIES**

- Design, print, and distribute separate invitations for the symposium. Please note that ALL marketing and printed material relating to this activity must receive authorization from NASPGHAN prior to distribution to potential attendees.
- Provide onsite management of the symposium (i.e. distributing handouts, taking tickets, etc.) and coordinating space needs with NASPGHAN’s Meeting Manager.
- Arrange for appropriate catering, if applicable.
- Manage payment of honoraria and/or expense reimbursement to speakers, moderators, or others.
- Accept financial responsibility for all aspects of the symposium.

**PROMOTION GUIDELINES**

Please note the following:

- Use of the NASPGHAN name and logo may not be used without the expressed written consent from NASPGHAN.
- The following language must appear prominently and legibly on all printed material: “Presented for attendees of the NASPGHAN Annual Meeting. This event is sponsored by <name of sponsoring company> and supported by <name of corporate supporter>. This is not an official NASPGHAN event/function.” The statements must be used together, must be adjacent to one another and must appear in the same type size and treatment.
- One publicity poster will be allowed in front of the meeting room at the time of the symposium. Copy must be approved by NASPGHAN. Design and production of the poster is the responsibility of the sponsor.
- On-site marketing activities for the satellite symposium by the commercial organization are restricted to the sponsor’s exhibit booth.
- Door drops or distribution of symposium invitations at onsite locations other than the exhibit booth are specifically forbidden.
- Giveaways and incentives to meeting attendees to attend a symposium, including inappropriate onsite promotional tactics, are prohibited. All aspects of the symposium must comply with guidelines and codes regarding the relationship between the pharmaceutical and medical device/equipment industry and healthcare professionals.
CORPORATE SYMPOSIA PACKAGES

THE FOLLOWING SERVICES ARE INCLUDED IN THE SPONSORSHIP COSTS OF A CORPORATE SATELLITE SYMPOSIUM:

- One complimentary promotional insert in the Conference registration bags, due September 22, 2017.
- One time use of the meeting pre-registration list (as of the date you make your request). Emails are not supplied.
- Coordination of meeting room space will be provided by NASPGHAN. Fees for room rental costs are included if symposium is held in official NASPGHAN meeting space.
- Publication of your symposium in the official NASPGHAN Meeting Scientific Program Book.

THE FOLLOWING ITEMS ARE NOT INCLUDED IN THE COST OF SPONSORSHIP:

- Marketing costs outside of official Meeting publications, i.e., direct mailing to attendees and members and on-site promotional efforts such as fliers distributed at an exhibit booth.
- The cost of food and beverage service provided to symposium attendees.
- Audiovisual equipment.
- Speaker honoraria and travel reimbursements.
- Room rental costs outside of NASPGHAN’s official meeting space.

<table>
<thead>
<tr>
<th>SATELLITE MEETING DATE</th>
<th>TIME</th>
<th>SPONSORSHIP AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, November 2</td>
<td>7:00pm—10:00pm</td>
<td>$40,000</td>
</tr>
<tr>
<td>Friday, November 3</td>
<td>6:30am—8:00am</td>
<td>$40,000</td>
</tr>
<tr>
<td>Friday, November 3</td>
<td>6:30pm—10:00pm</td>
<td>$40,000</td>
</tr>
<tr>
<td>Saturday, November 4</td>
<td>6:30am—8:00am</td>
<td>$40,000</td>
</tr>
</tbody>
</table>

PROPOSALS SHOULD BE SENT VIA MAIL OR EMAIL BY JULY 1, 2017 TO:
NASPGHAN / Margaret K. Stallings / 714 North Bethlehem Pike, Suite 300 / Ambler, PA 19002
phone: 215-641-9800
email: mstallings@naspghan.org

GUIDELINES FOR SUPPORT

The North American Society for Pediatric Gastroenterology, Hepatology and Nutrition (NASPGHAN) is an ACCME accredited scientific organization, and therefore abides by the rules concerning commercial support of scientific meetings. In doing so, NASPGHAN will manage all financial contributions in accordance with the ACCME’s guidelines for commercial support. No commercial entity is involved in decisions regarding the program and selection of speakers. In addition, there is no condition of purchase, use or recommendation of any products or services associated with the support of the NASPGHAN Annual Meeting.

In addition, NASPGHAN expects that all supporters, exhibitors and their agents to be aware of and abide by all guidelines and codes regarding the relationship between pharmaceutical and medical device/equipment industry and healthcare professionals including:

- Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support
- Advanced Medical Technology Association (AdvaMed) Code of Ethics for Interactions with Healthcare Professionals
- American Medical Association (AMA) Opinion 8.061—Gifts to Physicians from Industry
- Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interaction with Healthcare Professionals
We seek to obtain additional exposure at the **NASPGHAN** Annual Meeting and further promote our commitment to the field of pediatric gastroenterology, hepatology and nutrition. We would like to support the following activity(ies)/product(s)/service(s):

<table>
<thead>
<tr>
<th>Activity</th>
<th>Grant Amount ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>________________________________________________________________________</td>
<td>------------------</td>
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<td>________________________________________________________________________</td>
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<td>________________________________________________________________________</td>
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</tbody>
</table>

**TOTAL:** $________________

**Commercial Supporter:** _______________________________________________________________________

**Contact Person:** ____________________________________________________________________________

**Address:** ____________________________________________________________________________________

**Telephone:** ___________________________________________ **Fax:** ______________________________________

**Email:** ______________________________________________________________________________________

Minimum of 50% Deposit $________________________ Included $________________________ Forthcoming $________________

(Payment must be received in full by **AUGUST 17, 2017**)

Please sign and return to: **NASPGHAN**

Margaret Stallings  
714 North Bethlehem Pike, Suite 300  
Ambler, PA 19002

Phone: 215-641-9800  
Fax: 215-641-1995  
Email: mstallings@naspghan.org

I have read the policy and guidelines concerning corporate sponsorship and agree to abide by them.

Date:________________________ **Signature:** __________________________________________________________________

Make Checks Payable to: **NASPGHAN** (Tax ID Number: 84-126-4966)
Upon acceptance of this contract by NASPGHAN, the undersigned company agrees to the conditions, rules and regulations outlined in this prospectus. The undersigned company further agrees that NASPGHAN shall have the full power to interpret and enforce all regulations contained herein, and the power to make such amendments and such further rules and regulations as deemed necessary for the proper conduct of the exhibition. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due to NASPGHAN under terms of this agreement. Cancellations must be submitted to NASPGHAN in writing.

COMPANY INFORMATION (PLEASE TYPE OR PRINT THIS APPLICATION)

Company Name:_____________________________________________________________________________________________
Address:___________________________________________________________________________________________________
City: __________________________________________________________ State: ____________  Zip Code: _________________
Telephone (for inclusion in program book):_______________________________________________________________________
Fax (for inclusion in program book):_____________________________________________________________________________
Company web address (for inclusion in program book):______________________________________________________________
Submitted by:______________________________________________________________________________________________
Contact Person:_____________________________________________________________________________________________
Title:______________________________________________________________________________________________________
Email:_____________________________________________________________________________________________________
Telephone: _______________________________________________ Fax: _____________________________________________

BOOTH SELECTION (NASPGHAN RESERVES THE RIGHT TO REARRANGE THE FLOOR PLAN OR RELOCATE DISPLAYS)
The basic rate includes: 8’ backdrop and 3’ side rails, security, daily cleaning of aisles, general lighting, ventilation, heat, and a 7”x 44” two-line identification sign indicating company name and booth number(s).

☐ Standard In-Line Booth ($2500)
☐ Corner Booth ($2750)
☐ Island Booth ($25 per square foot)

Total number of booth(s) requested:_____________________ Total cost of booth(s) requested  $ ___________________________
We wish to avoid having our exhibit located adjacent to or opposite from the following companies:

____________________________________________________________________________________________________
____________________________________________________________________________________________________

Principal products to be displayed:

____________________________________________________________________________________________________
____________________________________________________________________________________________________
____________________________________________________________________________________________________

COMPANY DESCRIPTION
(APPLICATIONS RECEIVED AFTER SEPTEMBER 1, 2017 WILL NOT BE LISTED IN THE OFFICIAL PROGRAM)

Please email a 60-word description of your company services/products to be included in the official program to: naspghan@naspghan.org

☐ Description Attached  ☐ I am not submitting a description

PAYMENT INFORMATION

☐ MasterCard  ☐ American Express  ☐ Visa  ☐ Check Enclosed (Made payable to NASPGHAN)

Credit Card #: ____________________________ Verification Code: _________ Expiration Date: _____________

Name on Card: ___________________________________________________________ Total Amount: $ __________

RETURN APPLICATION VIA

1. Email: naspghan@naspghan.org
2. Fax: 215-641-1995

APPLICATION CHECKLIST

Have you:

☐ Completed all the requested information?
☐ Included payment?
☐ Included Company/Product description?

FOR NASPGHAN USE ONLY

Date Received: ______________________________________
Booth(s) Assigned: __________________________________
Notes: ______________________________________________
__________________________________________________