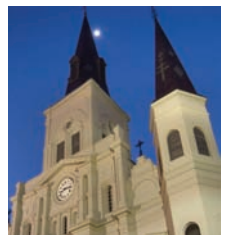


NASPGHAN

ANNUAL MEETING & POSTGRADUATE COURSE



OCTOBER 21—24, 2010



New Orleans

EXHIBITOR & CORPORATE SUPPORT PROSPECTUS



NASPGHAN is the only professional society for pediatric gastroenterologists in North America. The total membership includes over 1500 clinical gastroenterologists and scientists from the United States, Canada and Mexico with expertise in digestive, liver, pancreatic and nutritional diseases. The Annual Meeting and Postgraduate Course provide a forum for participants to become knowledgeable about the latest advances in pediatric gastroenterology, hepatology and nutrition and to learn about, discuss, and debate current topics in clinical applications.

CONNECT with the largest gathering of pediatric gastroenterologists, hepatologists, research scientists and physician nutritionists. This meeting continues to be the premier forum for clinicians, industry and academia to interact. Practitioners depend on the NASPGHAN CME activities to update and enhance their knowledge and skills.

This is an exceptional opportunity to connect with key decision makers and industry leaders. Position your company as a leader in the field — and get the kind of visibility no advertising dollar can buy. Your support demonstrates your commitment to the advancement of pediatric gastroenterology, hepatology and nutrition.

NASPGHAN OFFICERS

PRESIDENT

B Li, MD

PRESIDENT-ELECT

Kathleen B. Schwarz, MD

PAST-PRESIDENT

John A. Barnard, MD

SECRETARY-TREASURER

David Gremse, MD

EXECUTIVE COUNCIL

Alejandro Flores, MD

Regino Gonzalez-Peralta, MD

James Heubi, MD

Nicola Jones, MD

David Mack, MD

Karen Murray, MD

OVERVIEW

VENUE

Sheraton New Orleans

500 Canal Street

New Orleans, LA 70130

Phone: 504-525-2500

Reservations: www.naspgghan.org

Check-in time: 3:00pm

Check-out time: 12:00pm

EXHIBIT DATES AND TIMES

* Thursday, October 21, 2010
5—7pm

* Friday, October 22, 2010
11:30am—2:30pm

* Saturday, October 23, 2010
10:00am—12noon

EXHIBIT SET-UP

* Wednesday, October 20, 2010
1pm—5pm
(By special request only for Island Booths)

* Thursday, October 21, 2010
8am—3pm

EXHIBIT TEAR-DOWN

* Saturday, October 23, 2010
12noon—5pm

BOOTH SIZE & FEES

Standard Booth is 10 feet x 10 feet

Standard Island is 20 feet x 20 feet

.....
Standard In-line Booth \$1600.00

.....
Corner Booth \$1800.00

.....
Island Booth \$22 per square foot

CONTACTS

OFFICIAL DECORATOR

Brede Exposition Services /
Allied Convention Services Division

2200 Lake Boulevard

Atlanta, GA 30319

Contact: Jim Cherry

Phone: 404-848-0069

Email: jcherry@bredeallied.com

EXHIBITOR INFORMATION

Sandy Fasold, Associate Director
NASPGHAN

PO Box 6

Flourtown, PA 19031

Phone: 215-233-0808

Email: sfasold@naspgghan.org

Corporate Support / Industry-supported Satellite Symposia Information

Margaret Stallings, Executive Director
NASPGHAN

PO Box 6

Flourtown, PA 19031

Phone: 215-233-0808

Email: mstallings@naspgghan.org

DATES TO REMEMBER

JULY 1, 2010

Corporate Support Proposals/
Reservation Form due

AUGUST 15, 2010

Exhibitor Applications due

AUGUST 30, 2010

Exhibitor Booth Fee due in full

SEPTEMBER 1, 2010

Payment for Corporate Support due

Payment for approved Industry-
supported Satellite Symposium due

SEPTEMBER 17, 2010

Advance Shipments accepted at
warehouse

SEPTEMBER 18, 2010

Hotel Reservation deadline

SEPTEMBER 30, 2010

Exhibitor Badge Request deadline

Bag Insert Materials due



EXHIBIT DATES & HOURS

The NASPGHAN 2010 Annual Meeting & Postgraduate Course will include plenty of unopposed exhibit hours. The scientific exhibits are the perfect forum for your products and services. The Exhibit Hall is conveniently located near the main meeting rooms. Take this opportunity to be part of this expanding marketplace. Complete and return the exhibit application today.

Wednesday, October 20	1pm—5pm	Set-up by special request (island booths only)
Thursday, October 21	8am—3pm	Official Set-up
	5pm—7pm	Welcome Reception
Friday, October 22	11:30am—2:30pm	Exhibit Hall open
Saturday, October 23	10:00am—12noon	Exhibit Hall open
	12noon—5:00 pm	Tear-down

Poster sessions, including refreshments, will be held in the Exhibit Hall on Thursday, Friday and Saturday. Exhibits must be ready by **3 PM on Thursday** and remain intact until **12 noon on Saturday**. Dismantling will begin at **12 noon on Saturday**.

SHERATON NEW ORLEANS — NAPOLEAN ROOM FLOOR PLAN

Brede EXPOSITION SERVICES
 Allied Convention Services Division
 2502 Lake Orange Drive
 Orlando, Florida 32837
 Ph. 407.851.0261
 fax 407.859.3904

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S/E: Jim Cherry

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REVISION 4-23-10 TP

REVISION 4-28-10 TP

REVISION 5-26-10 TP

REVISION

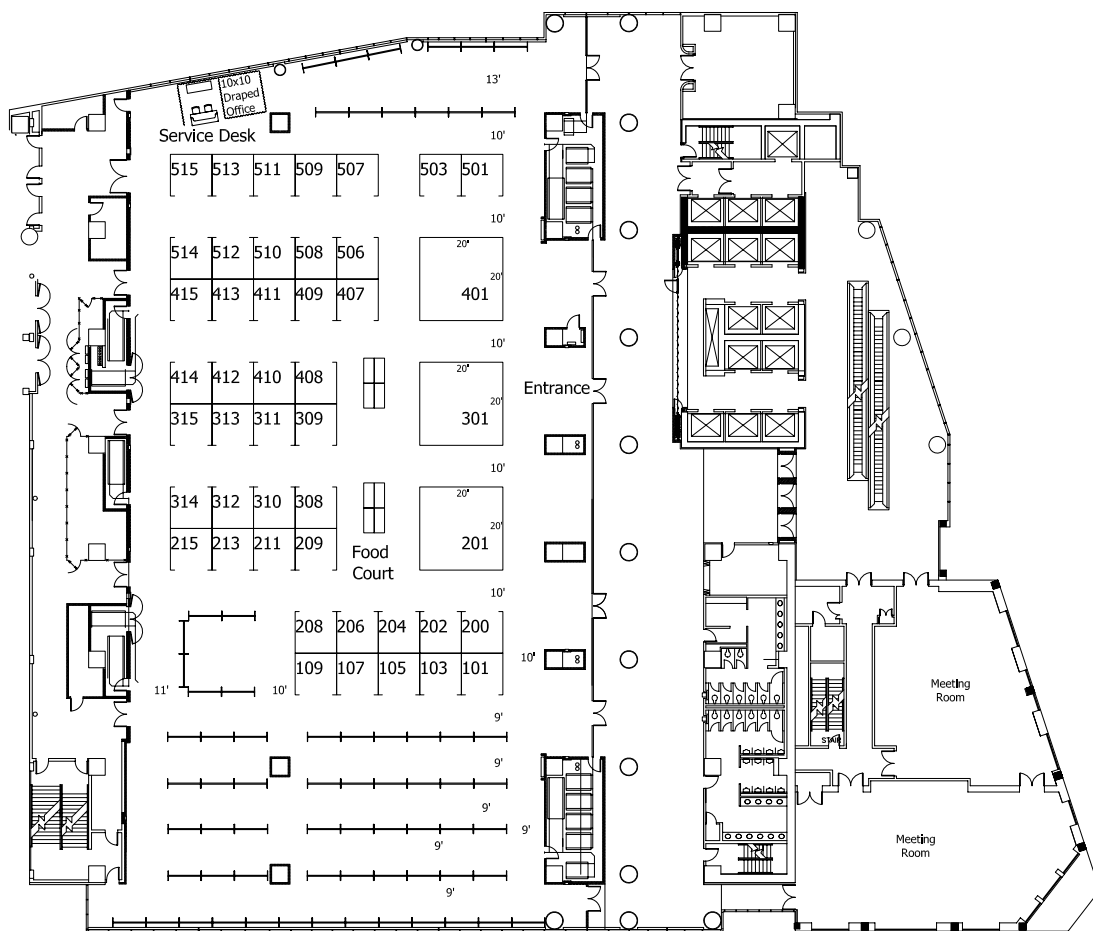
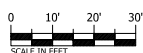
REVISION

REVISION

REVISION

BLDG. LEGEND:

- 10x10 Booths - 43
- 20x20 Booths - 3
- Posters - 67 Boards
- (115) Sides





OFFICIAL DECORATOR AND BOOTH CONSTRUCTION INFORMATION

OFFICIAL DECORATOR

Brede Exposition Services /
Allied Convention Services Division
2200 Lake Boulevard
Atlanta, GA 30319
Contact: Jim Cherry
Phone: 404-848-0069
Email: jcherry@bredeallied.com

Exhibitor kits and shipping information will be provided on-line by Brede Allied. Kits will be available by August 11, 2010.

EXHIBITOR SET-UP SCHEDULE

- * Wednesday, October 20 1pm-5pm
(By special request only for Island Booths)
- * Thursday, October 21 8am-3pm

All Exhibit set-ups must be completed by 3:00pm on Thursday, October 21, 2010.

EXHIBITOR DISMANTLE SCHEDULE

- * Saturday, October 23 12noon-5pm

Dismantling of exhibits begins at 12noon on Saturday. Exhibitors should not begin dismantling, packing or tearing down space until 12 noon. Violations could result in denial of next year's exhibit application.

BOOTH CONSTRUCTION

Every exhibit space should allow for the visibility of other booths. All island booth designs must be approved by NASPGHAN prior to set-up. All exhibits must conform to the standards set by the Healthcare Convention and Exhibitors Association, which are as follows:

- * No obstructions in the front half of an in-line booth above a height of 40 inches are permitted. The booth height of 8 feet, inclusive of company name and logo, may be maintained up to 50% of the distance from the back wall toward the front of the space.
- * Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors.
- * No part of any equipment or signs relating thereto shall be posted, nailed or otherwise attached to columns, walls, floors, or other parts of the building or its furniture, in any way to deface same; damage arising by failure to observe these rules shall be payable by the exhibitor.

Standard In-line Booth

A standard in-line booth is 10 feet wide, 10 feet deep and 8 feet high.

Corner Booth

A corner booth is 10 feet wide, 10 feet deep and 8 feet high, and is at the end of a row of in-line booths with access to two through aisles.

Island Booth

An island booth is 20 feet wide and 20 feet deep, with a waiver of the 8 feet high restriction. The island booth cannot cause a visual disadvantage to adjacent exhibits that is greater than would be caused by an in-line booth in the immediately adjacent space. Island booth layout must be submitted to NASPGHAN by September 1, 2010 for approval.





BOOTH FEES, ASSIGNMENT OF SPACE, CANCELLATIONS

ASSIGNMENT OF SPACE

Priority for space assignment will be based on the date on which applications are received. Applications for exhibit space must be made on the Official Application form. Tentative reservations may be made by phone and will be held for 10 working days. Within this time period, the application and required booth space fees must be forwarded to NASPGHAN or tentative space will be released. No space will be assigned until both an application and payment have been received.

Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate this on their application. Careful consideration will be given to all such requests, but relocation cannot be guaranteed.

In the event of conflicts regarding space requests or conditions beyond the control of the exhibit management, NASPGHAN reserves the right to revise, relocate, or reassign exhibit booths at any time for the overall benefit of the meeting. A revised floor plan will be provided upon request.

CANCELLATIONS

Cancellations must be submitted to NASPGHAN in writing. The date on which the exhibitor's written notice of cancellation is received in the NASPGHAN office will be the official cancellation date.

If space is cancelled on or before August 30, 2010, a \$250 processing fee will be retained. Exhibitors cancelling after August 30, 2010 will be responsible for the entire fee.

No refunds for cancellations after August 30, 2010.

FAILURE TO OCCUPY BOOTH SPACE

Exhibitors not occupying booth space by 4pm on Thursday, October 21, 2010, will be responsible for the total booth cost. No refunds or cancellations. This space may be resold or used by NASPGHAN.

BOOTH SPACE FEES

Standard In-line Booth = \$1600.00

Corner Booth = \$1800.00

Island Booth = \$22 per square foot

PAYMENT POLICY

Exhibitor agrees to enclose with their application, the appropriate booth fee, made payable to NASPGHAN, and forwarded to:

NASPGHAN
PO Box 6
Flourtown, PA 19031

All payments must be made by August 30, 2010. Exhibitors who are not paid in full will not be permitted to set up their booths and NASPGHAN has the right to resell the space. All checks must be made out in US dollars drawn on a US bank. Visa, MasterCard and are accepted methods of payment.





ADDITIONAL RULES AND REGULATIONS

GENERAL

NASPGHAN shall have discretion in the interpretation and enforcement of all rules and regulations governing exhibitors. NASPGHAN must approve all layouts for island booths, prior to setup and installation. All matters and questions not covered by these regulations are also at the discretion of NASPGHAN. These rules and regulations may be amended at any time by NASPGHAN, and all amendments, upon notification, shall be equally binding on all parties affected by them. Notifications may be made verbally or in writing before or during the NASPGHAN Meeting, and may be given to any authorized agent, designee or representatives of the exhibitor. All rules and regulations are enforced without exception. By submitting the official Exhibit Space application, the exhibiting company agrees to abide by all rules and regulations outlined in this prospectus. The exhibiting company will be held responsible for the activities of its company representatives, international affiliates, co-marketing partners, third-party contractors, contracted public relations and marketing firms and/or any agency appointed on its behalf. It is the responsibility of the exhibiting company to disseminate the rules and regulations contained within this prospectus among its staff and affiliates.

ADMISSION TO EXHIBIT HALL

All participants affiliated with the exhibits must be registered. The participant must be employed by the exhibitor or have a direct business affiliation. Exhibitor badges must be worn at all times in the exhibit area, and will be required to gain access to the exhibit hall. Badges may not be supplemented with business cards, ribbons (unless supplied by NASPGHAN), company logos. The number of badges issued to each exhibitor may be limited by the Society. Badges will not be mailed in advance and must be picked up on-site at the Exhibitor Registration Desk during the following hours:

- * Tuesday, October 19 4pm-8pm
- * Wednesday, October 20 7am-6pm
- * Thursday, October 21 7am-6pm
- * Friday, October 22 7am-5pm
- * Saturday, October 23 7am-5pm

AMERICANS WITH DISABILITIES ACT

In compliance with the Americans with Disabilities Act of 1990, NASPGHAN will make all reasonable efforts to accommodate persons with disabilities. Contact NASPGHAN to make any necessary arrangements. Each exhibitor is responsible for compliance within their assigned space, ensuring access to their booth.

BOOTH / EXHIBITOR CHARACTER AND CONDUCT

NASPGHAN holds the exhibitor responsible for the management of his agents or designees. Exhibitors should insure that their exhibits are properly staffed at all times during official exhibit hours. NASPGHAN reserves the right to expel or refuse admittance to any representative whose conduct is, in NASPGHAN'S opinion, not in keeping with the character of the NASPGHAN Meeting. All exhibits must conform to the standards set by the Healthcare Convention and Exhibitors Association, which include the following:

- * Canvassing or distributing advertising material outside the exhibitor's own booth is not permitted. Solicitation of business or conferences in the interest of business, except by exhibiting firms is prohibited.
- * Contests, lotteries, raffles and games of chance are strictly prohibited, as such activities reflect unfavorably on the character of the meeting. Exhibitors may not register attendees for contests, lotteries, raffle and games of chance that might be conducted during or after the meeting.

DISTRIBUTION OF GIVEAWAYS/HANDOUTS

With the exception of descriptive company/product literature, all handouts and giveaways must be approved by NASPGHAN prior to the meeting. All items to be distributed must be useful to the participants at the meeting and/or in the professional activities of the booth visitor. As a general rule, note pads, pens and pencils are permitted. No bags or lanyards of any kind may be distributed. Non-professional products or services cannot be shown or given away and exhibitors are expected to adhere to the professional nature of the event with respect to displays, literature, advertising, novelties, souvenirs, conduct of person, etc. Prizes, lotteries, raffles and games of chance are strictly prohibited. Only those items that utilize the name of the organization, company or meeting theme will be permitted upon approval of NASPGHAN. No unapproved items may be distributed. Any exhibitor found distributing materials that have not been officially accepted will be required to cease distribution immediately.

FIRE PROTECTION

All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper, corrugated paper, flameproof or otherwise, will not be permitted. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire



ADDITIONAL RULES AND REGULATIONS

Prevention Bureau. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

FOOD AND DRUG ADMINISTRATION (FDA) MARKET CLEARANCE

All products exhibited must have fulfilled all applicable FDA regulations. It is the exhibitor's responsibility to contact the FDA to ensure compliance with the current FDA guidelines. Contact the FDA Office of Compliance regarding your responsibilities under the Federal Food, Drug and Cosmetic Act.

INSURANCE

Exhibitors wishing to insure their exhibit materials, goods and/or wares of exhibits against theft, damage by fire, accident or loss of any kind, must do so at their own expense. Each exhibiting company is responsible for obtaining insurance liability and fire/theft in such amounts as deemed appropriate to comply with its obligations hereunder and or its own protection.

LIABILITY

Exhibitor agrees to protect, save, and keep NASPGHAN, Brede Allied, and the occupied Hotel/Hall forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, his employees or agents, as well as to strictly comply with the applicable terms and conditions contained in the agreement between NASPGHAN and the occupied Hotel/Hall regarding the exhibition premises; and further, exhibitor shall at all times protect, indemnify, save and keep harmless NASPGHAN, Brede Allied and the occupied Hotel/Hall against and from any and all loss, cost, damage, liability, or expense which arises out of or from, or by any reason of any act or omission of exhibitor, his employees or agents.

PROGRAM BOOK DISTRIBUTION / REGISTRATION BAGS

One copy of the final NASPGHAN Program Book and a registration bag will be provided to for each 10x10 exhibit space. These books will be available at the Exhibitor Registration Counter during registration hours.

RESTRICTED TIME

The NASPGHAN Meeting is organized to maximize attendees' participation in NASPGHAN scientific programs and exhibits. Affiliate/Exhibitor events may not be held during any official NASPGHAN scientific programming or exhibit hours.

REGISTRATION FOR SCIENTIFIC SESSIONS

Exhibitor registration includes entrance into the exhibit hall during exhibit hours. If you wish to attend any of the Postgraduate Course and/or the Annual Meeting, you must register separately as a meeting attendee. This can be done via the NASPGHAN website or onsite at the registration desk.

SECURITY

As a courtesy to exhibitors, security service for the exhibit area will be furnished during the hours deemed necessary by NASPGHAN. The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The furnishing of such a service is in no case to be understood or interpreted by exhibitors as a guarantee to them against loss or theft of any kind.

SIGNS

Signs, banners, posters, or flyers advertising a booth, symposium, or any event or activity sponsored by the exhibitor may not be posted or displayed at any location inside or outside the exhibit hall other than the exhibitor's booth.

SUBLETTING SPACE

The subletting, assignment, or appointment of the whole or any part of space by any exhibitor is prohibited. No exhibitors may permit any other party to exhibit in their space any goods other than those manufactured or handled by the contracting exhibitor, or permit the solicitation of business by others within their space.

USE OF THE NASPGHAN NAME AND LOGO

The name, logo and acronym of the North American Society for Pediatric Gastroenterology, Hepatology and Nutrition are the exclusive property of and are trademarked by NASPGHAN. They may not be used in any way, for any purpose or at any time without the express written permission of NASPGHAN.





CORPORATE SUPPORT OPPORTUNITIES

BENEFITS

Your involvement in this meeting is of significant value to the Society. We view your support as a demonstration of your commitment to the field of pediatric gastroenterology, hepatology and nutrition. We consider your financial support as an investment in the future of research and improved care for children with gastrointestinal disorders. When you support NASPGHAN, you directly support the continuing education of pediatric gastroenterologists, hepatologists and nutritionists throughout North America and training of our fellows.

If your budget precludes you from sponsoring an entire event, we will be pleased to work with you to maximize the resources you have to invest, such as partial sponsorship of an event or item. In addition, NASPGHAN welcomes your ideas and suggestions for support opportunities.

For all support opportunities, standard corporate recognition of your commitment to the science and practice of pediatric gastroenterology, hepatology and nutrition will consist of:

- * Recognition in the NASPGHAN newsletter and online in the meeting section of the NASPGHAN website
- * Recognition in the final program
- * Recognition via highly visible signage at the meeting
- * A plaque recognizing your support for your exhibit booth
- * Corporate partner ribbons for your personnel attending the meeting
- * Right of first refusal to continue your support at the next Annual Meeting

Please indicate your support preferences on the Corporate Support Reservation Form, sign and return to NASPGHAN.

2010 POSTGRADUATE COURSE SPONSORSHIP

\$50,000 ENTIRE COURSE OR \$10,000 PER MODULE

The 2010 Postgraduate Course, held on Thursday with no competing sessions, is designed to update the busy pediatric gastroenterologist on the latest developments and treatments for relevant disorders.

Modules for the Course will include:

- * Manometry
- * Autoimmune GI Disease
- * Upper GI Bleeding
- * Liver Disease
- * Quality Improvement in IBD

ADDITIONAL POSTGRADUATE COURSE OPPORTUNITIES

Learning Lunches \$5000 each

These sessions will again allow attendees to interact with the Course faculty in an informal setting. The faculty will present cases related to their platform presentations during the course to facilitate interaction and more "in-depth" discussion.

- Session 1: Esophageal Motility
- Session 2: Antroduodenal Motility / Colonic Motility
- Session 3: Autoimmune Enteropathy
- Session 4: Celiac Disease
- Session 5: Autoimmune Pancreatitis
- Session 6: Endoscopic Therapy for GI Bleeding
- Session 7: Interventional Radiology for GI Bleeding
- Session 8: End-Stage Liver Disease
- Session 9: Transplant Surveillance

Postgraduate Course On-line Contact National Office

This continuing medical education initiative with worldwide reach will capture and synchronize the PG course audio presentations with the PowerPoint slides and CDHNF websites within a month following the meeting. In addition, each attendee will receive a CD-ROM of the capture.





ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

EDUCATIONAL SESSIONS

Invited Symposia \$25,000 each

Invited symposia are chosen and organized according to scientific importance and timeliness. Each of these symposia consists of invited speakers who are recognized experts in their fields and are presented without competition.

Topics for this year will include:

- * Virtual Inflammatory Bowel Disease
- * Cholestasis
- * Acute Liver Failure
- * Mucosal Immunology
- * Hepatitis (non B)
- * Uses and Abuses of GI Drugs
- * Uses and Abuses of GI Diets
- * Nutrition

Meet The Professor Breakfasts \$5000 each

These sessions are led by experts who will each meet with 20-30 participants over breakfast. The format is case-based rather than didactic or formal instruction and we anticipate full registration in the program. Attendees select the topic that most interests them and advance registration is required. Support for the session includes breakfast.

Topics for this year include:

- * Hepatitis B Virus Treatment
- * IBD Top Down or Bottom Up
- * Eosinophilic Gastroenteritis
- * Capsule Endoscopy
- * *H. pylori* - To Treat or Not to Treat
- * Functional Abdominal Pain
- * Lecture Skills
- * Food Safety and Foodborne Infections
- * Clinical and Translational Research in IBD
- * Clinical and Translational Research in Liver Disease
- * Clinical and Translational Research in Endoscopy
- * Navigating the Muddy Waters of the IRB
- * Use of Diagnostic Genetics in Liver and Intestinal Disease
- * Funding Opportunities for Pediatric Gastroenterologists
- * Pediatric Quality of Life
- * Endoscopic Polypectomy: Caveats and Cautions

Poster Sessions (3) \$10,000 each

Abstracts are presented at poster sessions each day of the Conference. Posters are located in the Exhibit Hall. These popular and well-attended sessions are accompanied by food and beverage service.

- * **Thursday—Poster Session I**
Wine and Cheese Welcome Reception
- * **Friday—Poster Session II**
Lunch
- * **Saturday—Poster Session III**
Coffee Break

AWARDS AND GRANTS

Shwachman Award \$10,000

Presented on an annual basis, this award acknowledges lifetime contributions to the field of pediatric gastroenterology, hepatology and nutrition. After widespread announcement of the award guidelines and upon careful review of the candidate's nomination materials, only one individual is selected as the award recipient. This award will be bestowed at the Annual Awards Ceremony.

NASPGHAN Distinguished Service Award \$10,000

The NASPGHAN Distinguished Service Award is presented to an individual to recognize excellence and service to the field of pediatric gastroenterology, hepatology, and nutrition for achievement of national and/or international recognition in their field. Both physicians and non-physicians are eligible for this award. The award is presented at the Annual Awards ceremony.

International Outreach and Fellow/Junior Faculty Travel Awards \$2,000 each

These awards have been established to allow participation in the meeting by colleagues with financial hardships. The awards provide travel assistance for investigators from laboratories and institutions who lack supplemental support for travel. Fostering global dissemination of information and exchange of ideas is an integral part of the educational mission of NASPGHAN. These travel awards will be given to international and young investigators who would not be able to attend the meeting without financial support.

Teaching and Tomorrow Program \$75,000

NASPGHAN seeks corporate support to continue our successful Teaching and Tomorrow program which brings promising pediatric residents to NASPGHAN educational events. This innovative program offers an extraordinary opportunity for a select group of residents to observe in person the clinical and scientific aspects of pediatric gastroenterology, hepatology and nutrition. A primary goal of the program is to expose the best and the brightest residents to the many facets of pediatric gastroenterology practice and research and encourage interest in a pediatric gastroenterology career.

Sponsorship Opportunities continued on following page



ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

PRODUCTS AND SERVICES

Annual Meeting Program \$20,000

The meeting program provides a comprehensive listing of all the meeting activities. This essential guide to the meeting is provided to all attendees on-site at the meeting. Support of the Annual Meeting Program includes a full page; fourth cover advertisement for the corporate supporter.

Conference Bags \$15,000

Conference bags provide an excellent opportunity to place your corporate logo on an item that will be used and seen by participants every day of the conference, and for years to come. This bag will prominently display your company name and logo.

Bag Inserts \$1,000 (per insert)

Double your exposure by inserting a flier, program announcement, job opportunity or product into the conference tote bags. Every attendee receives a bag and all bag inserts must be pre-approved by NASPGHAN. All supporters will be responsible for supplying the necessary amount of supplies for each bag.

Promotional materials will not be permitted in the meeting halls, reception areas or any location in the conference venue outside of rented exhibition space.

Internet Café \$20,000

This valuable service allows attendees to access their email and the internet, while away at the meeting. The internet stations are a busy and high traffic area at the meeting. Additional recognition includes signage in the Internet Café, as well as your company logo, booth number and link to your website on the screen saver at each station.

NASPGHAN Video Learning Center \$15,000

The NASPGHAN Learning Center, located centrally on the Convention level of the hotel, is a dynamic, self-directed educational resource for meeting attendees. The Learning Center includes high quality videos from the ASGE Learning Center collection. The Learning Center is open throughout the meeting.

Lanyards \$10,000

Every attendee receives a badge lanyard with their conference materials. Since badges must be worn at all times while at the meeting, attendees naturally rely on the fabric lanyards with a clip to display their badge. Exhibiting companies are prohibited from distributing lanyards, making this a unique item that is well utilized by attendees. Support of this item includes your company or product name on the lanyard.

Annual Meeting On-Line Contact National Office

This continuing medical education initiative with worldwide reach will capture and synchronize the audio presentations with the PowerPoint slides from the presentations at the meeting. The Annual Meeting On-Line will be available on the NASPGHAN and CDHNF websites within a month following the meeting.





CORPORATE SATELLITE SYMPOSIA

A limited number of slots will be allowed for corporations to sponsor symposia. A maximum of three symposia will be scheduled for each of the four time slots. Corporations wishing to sponsor a satellite meeting should submit a proposal in keeping with the guidelines, schedule and procedures for satellite symposia as listed below. Proposals must be received by July 1, 2010. Proposals received after that date will be considered based on space and time slot availability.

Organizers of satellite symposia must submit a proposal to NASPGHAN. The proposal should be mailed or emailed to be received no later than July 1, 2010 and should contain the following information:

PROPOSAL REQUIREMENTS

Proposals must include the following information:

- * Title of Program
- * Program Director
- * Program Agenda, with tentative names and affiliations of faculty
- * Learning Objectives
- * Name of CME sponsor
- * Anticipated size of audience
- * Food service planned, if applicable
- * Logistical/room set up preference
- * Name of commercial supporter, contact person name, phone, fax and email
- * Name of communications company, contact person name, phone, fax and email
- * Statement acknowledging guidelines and restrictions and the organization's willingness to abide by them

All proposals will be reviewed by the NASPGHAN Meeting Planning Committee, which will select those programs that it feels provide the best educational supplement to the Meeting and addresses the needs of the NASPGHAN membership.

Upon selection, the applicant will be notified and payment as well as a signed agreement must be received. Space will be assigned as available and assignments are non-negotiable. The determination of exact meeting rooms will not be made until all space assignments for NASPGHAN have been finalized.

ORGANIZER'S RESPONSIBILITIES

- * Design, print, and distribute separate invitations for the symposium. Please note that ALL marketing and printed material relating to this activity must receive authorization from NASPGHAN prior to distribution to potential attendees.
- * Provide onsite management of the symposium (i.e. distributing handouts, taking tickets, etc.) and coordinating space needs with NASPGHAN's Meeting Manager.

- * Arrange for appropriate catering, if applicable.
- * Manage payment of honoraria and/or expense reimbursement to speakers, moderators, or others.
- * Accept financial responsibility for all aspects of the symposium.

PROMOTION GUIDELINES

Please note the following:

- * Use of the NASPGHAN name and logo may not be used without the expressed written consent from NASPGHAN.
- * The following language must appear prominently and legibly on all printed material: "Presented for attendees of the NASPGHAN Annual Meeting. This event is sponsored by <name of sponsoring company> and supported by <name of corporate supporter>. This is not an official NASPGHAN event/function." The statements must be used together, must be adjacent to one another and must appear in the same type size and treatment.
- * One publicity poster will be allowed in front of the meeting room at the time of the symposium. Copy must be approved by NASPGHAN. Design and production of the poster is the responsibility of the sponsor.
- * On site marketing activities for the satellite symposium by the commercial organization are restricted to the sponsor's exhibit booth.
- * Door drops or distribution of symposium invitations at onsite locations other than the exhibit booth are specifically forbidden.
- * Giveaways and incentives to meeting attendees to attend a symposium, including inappropriate onsite promotional tactics, are prohibited. All aspects of the symposium must comply with guidelines and codes regarding the relationship between the pharmaceutical and medical device/equipment industry and healthcare professionals.



Corporate Satellite Symposia continued on following page



CORPORATE SATELLITE SYMPOSIA

CORPORATE SYMPOSIA PACKAGES

The following services are included in the sponsorship costs of a corporate satellite symposium.

- * One complimentary promotional insert in the Conference registration bags.
- * One time use of the meeting pre-registration list (as of the date you make your request).
- * Coordination of meeting room space will be provided by NASPGHAN. Fees for room rental costs are included if symposium is held in official NASPGHAN meeting space.
- * Publication of your symposium in the registration announcement and the official NASPGHAN Meeting Scientific Program Book.

The following items are not included in the cost of sponsorship:

- * Marketing costs outside of official Meeting publications, i.e., direct mailing to attendees and members and on-site promotional efforts such as fliers distributed at an exhibit booth.
- * The cost of food and beverage service provided to symposium attendees.
- * Audiovisual equipment.
- * Speaker honoraria and travel reimbursements.
- * Room rental costs outside of NASPGHAN's official meeting space.

SATELLITE MEETING DATE	TIME	SPONSORSHIP AMOUNT
Thursday, October 21	7:15pm - 10:00pm	\$40,000
Friday, October 22	6:30am - 8:00am	\$40,000
Friday, October 22	8:00pm - 10:00pm	\$40,000
Sunday, October 24	8:00am - 10:00am	\$35,000

Proposals should be sent via mail or email by July 1, 2010 to: NASPGHAN / Margaret K. Stallings / PO Box 6 / 1501 Bethlehem Pike / Flourtown, PA 19031 / phone: 215-233-0808 / email: mstallings@naspghan.org

GUIDELINES FOR SUPPORT

The North American Society for Pediatric Gastroenterology, Hepatology and Nutrition (NASPGHAN) is an ACCME accredited scientific organization, and therefore abides by the rules concerning commercial support of scientific meetings. In doing so, NASPGHAN will manage all financial contributions in accordance with the ACCME's guidelines for commercial support. No commercial entity is involved in decisions regarding the program and selection of speakers. In addition, there is no condition of purchase, use or recommendation of any products or services associated with the support of the NASPGHAN Annual Meeting.

In addition, NASPGHAN expects that all supporters, exhibitors and their agents to be aware of and abide by all guidelines and codes regarding the relationship between pharmaceutical and medical device/equipment industry and healthcare professionals including:

- * Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support
- * Advanced Medical Technology Association (AdvaMed) Code of Ethics for Interactions with Healthcare Professionals
- * American Medical Association (AMA) Opinion 8.061
Gifts to Physicians from Industry
- * Office of Inspector General (OIG) Compliance Program
Guidance for Pharmaceutical Manufacturers
- * Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interaction with Healthcare Professionals



2010 CORPORATE SUPPORT RESERVATION FORM

We seek to obtain additional exposure at the NASPGHAN Annual Meeting and further promote our commitment to the field of pediatric gastroenterology, hepatology and nutrition. We would like to support the following activity(ies)/ product(s)/service (s):

Activity: _____ Grant Amount: \$ _____

Activity: _____ Grant Amount: \$ _____

Activity: _____ Grant Amount: \$ _____

Total: _____

Commercial Supporter: _____

Contact Person: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Minimum of 50% Deposit \$ _____ Included \$ _____ Forthcoming \$ _____

(Payment must be received in full by September 1, 2010)

Please sign and return to:
NASPGHAN
Margaret Stallings
1501 Bethlehem Pike/PO Box 6
Flourtown, PA 19031

Phone: 215-233-0808
Fax: 215-233-3918
Email: mstallings@naspghan.org

I have read the policy and guidelines concerning corporate sponsorship and agree to abide by them.

Date: _____ Signature: _____

Make Checks Payable to: **NASPGHAN** (Tax ID Number: 84-126-4966)



EXHIBIT SPACE APPLICATION AND CONTRACT

Upon acceptance of this contract by NASPGHAN, the undersigned company agrees to the conditions, rules and regulations outlined in this prospectus. The undersigned company further agrees that NASPGHAN shall have the full power to interpret and enforce all regulations contained herein, and the power to make such amendments and such further rules and regulations as deemed necessary for the proper conduct of the exhibition. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due to NASPGHAN under terms of this agreement. Cancellations must be submitted to NASPGHAN in writing.

Company Information *(Please type or print this application)*

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone *(for inclusion in program book)*: _____

Fax *(for inclusion in program book)*: _____

Company web address *(for inclusion in program book)*: _____

Submitted by: _____

Contact Person: _____

Title: _____

Email: _____

Telephone: _____ Fax: _____

Booth Selection *(NASPGHAN reserves the right to rearrange the floor plan or relocate displays)*

The basic rate includes: 8' backdrop and 3' side rails, security, daily cleaning of aisles, general lighting, ventilation, heat, and a 7" x 44" two-line identification sign indicating company name and booth number(s).

- Standard In-Line Booth (\$1600)
- Corner Booth (\$1800)
- Island Booth (\$22 per square foot)

Total number of booth(s) requested: _____ Total cost of booth(s) requested \$ _____

Preferred Location:

1st Choice: _____ Price \$ _____

2nd Choice: _____ Price \$ _____



We wish to avoid having our exhibit located adjacent to or opposite from the following companies:

Principal products to be displayed:

Company Description *(Applications received after September 15, 2010 will not be listed in the official program)*

Please email a 50-word description of your company services/products to be included in the official program Email to: sfasold@naspghan.org

Description Attached I am not submitting a description

Payment Information

MasterCard Visa Check Enclosed *(Made payable to NASPGHAN)*

Credit Card #: _____ Verification Code: _____ Expiration Date: _____

Name on Card: _____ Total Amount: \$ _____

Return Application via:

1. Fax (215-233-3918)
2. Mail (NASPGHAN National Office, PO Box 6, Flourtown, PA 19031)
3. Email (sfasold@naspghan.org)

FOR NASPGHAN USE ONLY

Date Received: _____

Booth(s) Assigned: _____

Notes: _____
