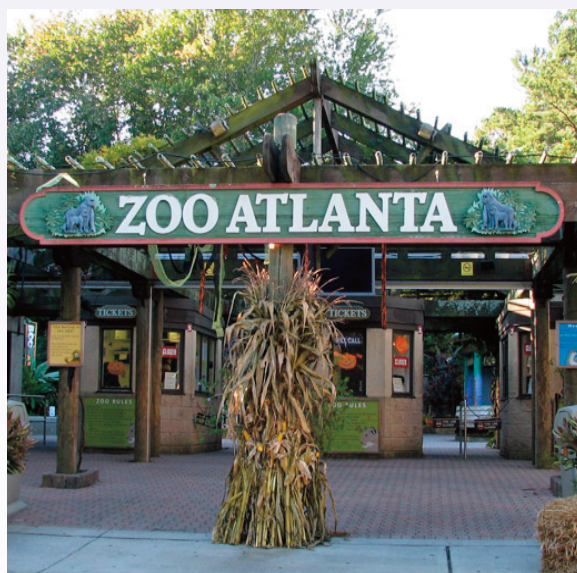




ANNUAL MEETING & POSTGRADUATE COURSE

# Atlanta, Georgia

OCTOBER 23–26, 2014



**EXHIBITOR & CORPORATE SUPPORT PROSPECTUS**



**NASPGHAN** is the only professional society for pediatric gastroenterologists in North America. The total membership includes over 1900 clinical gastroenterologists and scientists from the United States, Canada and Mexico with expertise in digestive, liver, pancreatic and nutritional diseases. The Annual Meeting and Postgraduate Course provide a forum for participants to become knowledgeable about the latest advances in pediatric gastroenterology, hepatology and nutrition and to learn about, discuss, and debate current topics in clinical applications.

**CONNECT** with the largest gathering of pediatric gastroenterologists, hepatologists, research scientists and physician nutritionists. This meeting continues to be the premier forum for clinicians, industry and academia to interact. Over 1900 practitioners depend on the NASPGHAN CME activities to update and enhance their knowledge and skills.

**THIS IS AN EXCEPTIONAL OPPORTUNITY** to connect with key decision makers and industry leaders. Position your company as a leader in the field—and get the kind of visibility no advertising dollar can buy. Your support demonstrates your commitment to the advancement of pediatric gastroenterology, hepatology and nutrition.

## NASPGHAN OFFICERS

### PRESIDENT

Athos Bousvaros, MD, MPH

### PRESIDENT-ELECT

Carlo Di Lorenzo, MD

### PAST-PRESIDENT

Kathleen B. Schwarz, MD

### SECRETARY-TREASURER

James E. Heubi, MD

### EXECUTIVE COUNCIL

Glenn T. Furuta, MD

Alfredo Larrosa-Haro, MD

Jenifer R. Lightdale, MD, MPH

Kara Gross Margolis, MD

Maria R. Mascarenhas, MBBS

Vicky L. Ng, MD

Norberto Rodriguez-Baez, MD

## EXHIBIT SET-UP

❖ Wednesday, October 22, 2014  
1pm—5pm

❖ Thursday, October 23, 2014  
8am—3pm

## EXHIBIT TEAR-DOWN

❖ Saturday, October 25, 2014  
2pm—6pm

## BOOTH SIZE & FEES

Standard Booth is 10 feet x 10 feet  
Maximum Booth is 20 feet x 20 feet

❖ **Standard In-line Booth**  
\$2250.00

❖ **Corner Booth**  
\$2500.00

❖ **Island Booth**  
\$25 per square foot

## CORPORATE SUPPORT / INDUSTRY-SUPPORTED SATELLITE SYMPOSIA INFORMATION

Margaret Stallings  
Executive Director

### NASPGHAN

PO Box 6

Flourtown, PA 19031

❖ Phone: 215-233-0808

❖ Email: mstallings@naspghan.org

## DATES TO REMEMBER

### JULY 1, 2014

☐ Corporate Support Proposals/  
Reservation Form due

### AUGUST 15, 2014

☐ Exhibitor Applications due

### AUGUST 29, 2014

☐ Exhibitor Booth Fee due in full

### SEPTEMBER 12, 2014

☐ Exhibitor Badge Request deadline

### SEPTEMBER 22, 2014

☐ Advance Shipments accepted at  
warehouse

☐ Payment for Corporate Support due

☐ Payment for approved Industry-  
supported Satellite Symposium due

### SEPTEMBER 29, 2014

☐ Bag Insert Materials due

☐ Hotel Reservation deadline

## OVERVIEW

### VENUE

Hilton Atlanta Downtown  
255 Courtland Street NE  
Atlanta, GA 30303

❖ Phone: 404-659-2000

❖ Reservations:  
<https://aws.passkey.com/event/10848226/owner/322/home>

❖ Check-in time: 3:00pm

❖ Check-out time: 11:00am

### EXHIBIT DATES AND TIMES

❖ **Thursday, October 23, 2014**  
5pm—7pm

❖ **Friday, October 24, 2014**  
10:00am—2:30pm

❖ **Saturday, October 25, 2014**  
10am—2pm

## CONTACTS

### OFFICIAL DECORATOR

Brede/Allied  
2200 Lake Boulevard, NE  
Atlanta, GA 30319

❖ Contact: Jim Cherry

❖ Phone: 404-851-0261 ext.245

❖ Email: jcherry@bredeallied.com

### EXHIBITOR INFORMATION

Heidi Jetter  
Director of Meetings & Exhibits  
**NASPGHAN**  
PO Box 6  
Flourtown, PA 19031

❖ Phone: 215-233-0808

❖ Email: hjetter@naspghan.org

## EXHIBIT DATES & HOURS

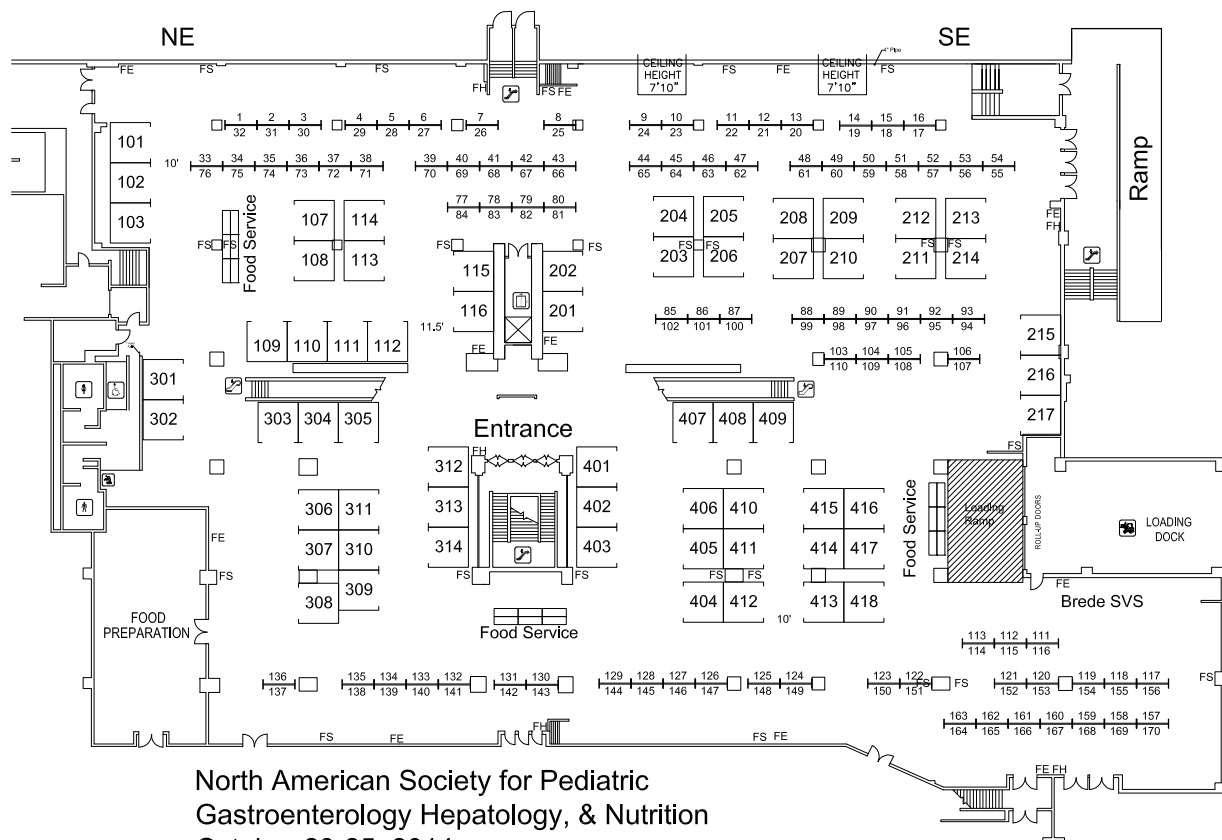
**THE NASPGHAN 2014 ANNUAL MEETING & POSTGRADUATE COURSE** will include unopposed exhibit hours providing the perfect opportunity to showcase products and services. Exhibiting is an excellent way to find new prospects, promote customer relations and test-market new products to the over 1,000 decision makers and customers. The scientific posters are also located in the exhibit area which encourages and facilitates interaction between meeting attendees and representatives from industry.



<b>WEDNESDAY, OCTOBER 22</b>	1pm—5pm	Official Set-up
<b>THURSDAY, OCTOBER 23</b>	8am—3pm 5pm—7pm	Official Set-up Welcome Reception
<b>FRIDAY, OCTOBER 24</b>	10am—2:30pm	Exhibit Hall open
<b>SATURDAY, OCTOBER 25</b>	10am—2pm 2pm—6pm	Exhibit Hall open Tear-down

Poster sessions, including refreshments, will be held in the Exhibit Hall on Thursday, Friday and Saturday. Exhibits must be ready by 3:00pm on Thursday and remain intact until 2pm on Saturday. Dismantling will begin at 2pm on Saturday.

## EXHIBIT FLOOR PLAN



North American Society for Pediatric  
Gastroenterology Hepatology, & Nutrition  
October 23-25, 2014  
Atlanta Hilton, Galleria Exhibit Hall  
Atlanta, Georgia

Initial Date: 2-27-14  
Revised: 3-18-14  
Revision 3  
AE: JC  
Drafter: TP

Booths:  
10x10 - 62

Floor Carpeted



**Breda** EXPOSITION SERVICES  
Allied Convention Services Division

# OFFICIAL DECORATOR & BOOTH CONSTRUCTION INFORMATION

## OFFICIAL DECORATOR

Brede/Allied  
2200 Lake Boulevard, NE  
Atlanta, GA 30319

Contact: Jim Cherry  
Phone: 404-851-0261 ext. 245  
Email: jcherry@bredeallied.com

Exhibitor kits and shipping information will be provided on-line by Brede/Allied.



## EXHIBITOR SET-UP SCHEDULE

- ❖ Wednesday, October 22 1pm—5pm
- ❖ Thursday, October 23 8am—3pm

All Exhibit set-ups must be completed by 3pm on Thursday, October 23, 2014.

## EXHIBITOR DISMANTLE SCHEDULE

- ❖ Saturday, October 25 2pm—6pm

Dismantling of exhibits begins at 2pm on Saturday. Exhibitors should not begin dismantling, packing or tearing down space until 2pm. Violations could result in denial of next year's exhibit application.

## BOOTH CONSTRUCTION

**Every exhibit space should allow for the visibility of other booths.** All island booth designs must be approved by NASPGHAN prior to set-up. **All exhibits must conform to the standards set by the Healthcare Convention and Exhibitors Association, which are as follows:**

- ❖ No obstructions in the front half of an in-line booth above a height of 40 inches are permitted. The booth height of 8 feet, inclusive of company name and logo, may be maintained up to 50% of the distance from the back wall toward the front of the space.
- ❖ Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors.
- ❖ No part of any equipment or signs relating thereto shall be posted, nailed or otherwise attached to columns, walls, floors, or other parts of the building or its furniture, in any way to deface same; damage arising by failure to observe these rules shall be payable by the exhibitor.

### Standard In-line Booth

A standard in-line booth is 10 feet wide, 10 feet deep and 8 feet high.

### Corner Booth

A corner booth is 10 feet wide, 10 feet deep and 8 feet high, and is at the end of a row of in-line booths with access to two through aisles.

### Island Booth

An island booth is 20 feet wide and 20 feet deep, with an 8 foot high restriction. The island booth cannot cause a visual disadvantage to adjacent exhibits that is greater than would be caused by an in-line booth in the immediately adjacent space. **Island booth layout must be submitted to NASPGHAN by September 5, 2014 for approval.**

# BOOTH FEES, ASSIGNMENT OF SPACE, CANCELLATIONS

## ASSIGNMENT OF SPACE

Priority for space assignment will be based on the date on which applications are received. Applications for exhibit space must be made on the Official Application form. Tentative reservations may be made by phone and will be held for ten working days. Within this time period, the application and required booth space fees must be forwarded to NASPGHAN or tentative space will be released. No space will be assigned until both an application and payment have been received.

Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate this on their application. Careful consideration will be given to all such requests, but relocation cannot be guaranteed.

In the event of conflicts regarding space requests or conditions beyond the control of the exhibit management, NASPGHAN reserves the right to revise, relocate, or reassign exhibit booths at any time for the overall benefit of the meeting. A revised floor plan will be provided upon request.

## CANCELLATIONS

Cancellations must be submitted to NASPGHAN in writing. The date on which the exhibitor's written notice of cancellation is received in the NASPGHAN office will be the official cancellation date.

If space is cancelled on or before August 29, 2014 a \$250 processing fee will be retained. Exhibitors cancelling after August 29, 2014 will be responsible for the entire fee. **No refunds for cancellations after August 29, 2014.**

## FAILURE TO OCCUPY BOOTH SPACE

Exhibitors not occupying booth space by 4:00pm on Thursday, October 23, 2014, will be responsible for the total booth cost. No refunds for cancellations. This space may be resold or used by NASPGHAN.

## BOOTH SPACE FEES

Standard In-line Booth—\$2250.00

Corner Booth—\$2500.00

Island Booth—\$25.00 per square foot

## PAYMENT POLICY

Exhibitor agrees to enclose with their application, the appropriate booth fee, made payable to NASPGHAN, and forward to:

**NASPGHAN**

**PO Box 6**

**Flourtown, PA 19031**

All payments must be made by August 29, 2014. Exhibitors who are not paid in full will not be permitted to set up their booths and NASPGHAN has the right to resell the space. All checks must be made out in US dollars drawn on a US bank. Visa, MasterCard and American Express are accepted methods of payment.



## ADDITIONAL RULES AND REGULATIONS

### GENERAL

NASPGHAN shall have discretion in the interpretation and enforcement of all rules and regulations governing exhibitors. NASPGHAN must approve all layouts for island booths, prior to setup and installation. All matters and questions not covered by these regulations are also at the discretion of NASPGHAN. These rules and regulations may be amended at any time by NASPGHAN, and all amendments, upon notification, shall be equally binding on all parties affected by them. Notifications may be made verbally or in writing before or during the NASPGHAN Meeting, and may be given to any authorized agent, designee or representatives of the exhibitor. All rules and regulations are enforced without exception. By submitting the official Exhibit Space application, the exhibiting company agrees to abide by all rules and regulations outlined in this prospectus. The exhibiting company will be held responsible for the activities of its company representatives, international affiliates, co-marketing partners, third-party contractors, contracted public relations and marketing firms and/or any agency appointed on its behalf. It is the responsibility of the exhibiting company to disseminate the rules and regulations contained within this prospectus among its staff and affiliates.

### ADMISSION TO EXHIBIT HALL

All participants affiliated with the exhibits must be registered. The participant must be employed by the exhibitor or have a direct business affiliation. Exhibitor badges must be worn at all times in the exhibit area, and will be required to gain access to the exhibit hall. Badges may not be supplemented with business cards, ribbons (unless supplied by NASPGHAN), company logos. The number of badges issued to each exhibitor may be limited by the Society. Badges will not be mailed in advance and must be picked up on-site at the Exhibitor Registration Desk during the following hours:

- ❖ Wednesday, October 22 ..... 1pm—5pm
- ❖ Thursday, October 23 ..... 8am—6pm
- ❖ Friday, October 24 ..... 9:30am—2:30pm
- ❖ Saturday, October 25 ..... 9:30am—2pm

### AMERICANS WITH DISABILITIES ACT

In compliance with the Americans with Disabilities Act of 1990, NASPGHAN will make all reasonable efforts to accommodate persons with disabilities. Contact NASPGHAN to make any necessary arrangements. Each exhibitor is responsible for compliance within their assigned space, ensuring access to their booth.

### BOOTH/EXHIBITOR CHARACTER & CONDUCT

NASPGHAN holds the exhibitor responsible for the management of his agents or designees. Exhibitors should insure that their exhibits are properly staffed at all times during official exhibit hours. NASPGHAN reserves the right to expel or refuse admittance to any representative whose conduct is, in NASPGHAN's opinion, not in keeping with the character of the NASPGHAN Meeting. All exhibits must conform to the standards set by the Healthcare Convention and Exhibitors Association, which include the following:

- ❖ Canvassing or distributing advertising material outside the exhibitors' own booth is not permitted. Solicitation of business or conferences in the interest of business, except by exhibiting firms is prohibited.
- ❖ Contests, lotteries, raffles and games of chance are strictly prohibited, as such activities reflect unfavorably on the character of the meeting. Exhibitors may not register attendees for contests, lotteries, raffle and games of chance that might be conducted during or after the meeting.

### DISTRIBUTION OF GIVEAWAYS/HANDOUTS

With the exception of descriptive company/product literature, all handouts and giveaways must be approved by NASPGHAN prior to the meeting. All items to be distributed must be useful to the participants at the meeting and/or in the professional activities of the booth visitor. As a general rule, note pads, pens and pencils are permitted. No bags or lanyards of any kind may be distributed. Non-professional products or services cannot be shown or given away and exhibitors are expected to adhere to the professional nature of the event with respect to displays, literature, advertising, novelties, souvenirs, conduct of person etc. Prizes, lotteries, raffles and games of chance are strictly prohibited. Only those items that utilize the name of the organization, company or meeting theme will be permitted upon approval of NASPGHAN. No unapproved items may be distributed. Any exhibitor found distributing materials that have not been officially accepted will be required to cease distribution immediately.

### FIRE PROTECTION

All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper, corrugated paper, flameproof or otherwise, will not be permitted. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

## ADDITIONAL RULES AND REGULATIONS

### FOOD AND DRUG ADMINISTRATION (FDA) MARKET CLEARANCE

All products exhibited must have fulfilled all applicable FDA regulations. It is the exhibitor's responsibility to contact the FDA to ensure compliance with the current FDA guidelines. Contact the FDA Office of Compliance regarding your responsibilities under the Federal Food, Drug and Cosmetic Act.

### INSURANCE

Exhibitors wishing to insure their exhibit materials, goods and/or wares of exhibits against theft, damage by fire, accident or loss of any kind, must do so at their own expense. Each exhibiting company is responsible for obtaining insurance liability and fire/theft in such amounts as deemed appropriate to comply with its obligations hereunder and or its own protection.

### LIABILITY

Exhibitor agrees to protect, save, and keep NASPGHAN, Brede/Allied, and the occupied Hotel/Hall forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, his employees or agents, as well as to strictly comply with the applicable terms and conditions contained in the agreement between NASPGHAN and the occupied Hotel/Hall regarding the exhibition premises; and further, exhibitor shall at all times protect, indemnify, save and keep harmless NASPGHAN, Brede/Allied and the occupied Hotel/Hall against and from any and all loss, cost, damage, liability, or expense which arises out of or from, or by any reason of any act or omission of exhibitor, his employees or agents.

### PROGRAM BOOK DISTRIBUTION / REGISTRATION BAGS

One copy of the final NASPGHAN Program Book and a registration bag will be provided to each exhibit space. These books will be delivered to each exhibit on Thursday.

### RESTRICTED TIME

The NASPGHAN Meeting is organized to maximize attendees' participation in NASPGHAN scientific programs and exhibits. Affiliate/Exhibitor events may not be held during any official NASPGHAN scientific programming or exhibit hours.

### REGISTRATION FOR SCIENTIFIC SESSIONS

Exhibitor registration includes entrance into the exhibit hall during exhibit hours. If you wish to attend any of the scientific sessions of the Postgraduate Course and/or the Annual Meeting, you must register separately as a meeting attendee. This can be done via the NASPGHAN website or onsite at the registration desk.

### SECURITY

As a courtesy to exhibitors, watchman service for the exhibit area will be furnished during the hours deemed necessary by NASPGHAN. The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The furnishing of such a service is in no case to be understood or interpreted by exhibitors as a guarantee to them against loss or theft of any kind.

### SIGNS

Signs, banners, posters, or flyers advertising a booth, symposium, or any event or activity sponsored by the exhibitor may not be posted or displayed at any location inside or outside the exhibit hall other than the exhibitor's booth.

### SUBLETTING SPACE

The subletting, assignment, or appointment of the whole or any part of space by any exhibitor is prohibited. No exhibitors may permit any other party to exhibit in their space any goods other than those manufactured or handled by the contracting exhibitor, or permit the solicitation of business by others within their space.

### USE OF THE NASPGHAN NAME & LOGO

The name, logo and acronym of the North American Society for Pediatric Gastroenterology, Hepatology and Nutrition are the exclusive property of and are trademarked by NASPGHAN. They may not be used in any way, for any purpose or at any time without the express written permission of NASPGHAN.



## JOIN THE NASPGHAN FOUNDATION DIGESTIVE HEALTH FOR LIFE PARTNERS PROGRAM

### Work strategically with us to advance pediatric patient care through research and education.

This opportunity is designed to increase dialogue between your company, the Foundation and NASPGHAN leadership and other industry leaders regarding the science and practice of pediatric gastroenterology, hepatology and nutrition.

#### MEMBER INFORMATION:

Supporters may choose from three levels: **Bronze, Silver, Gold**

Depending on your level of support, benefits will include:

- ❖ Recognition by more than 1900 members
- ❖ Corporate Partners Newsletter updates in NASPGHAN newsletter twice a year
- ❖ One-year complimentary subscription to the *Journal of Pediatric Gastroenterology and Nutrition*
- ❖ Visibility at NASPGHAN events
- ❖ Recognition in NASPGHAN's communications including journals, website and newsletters.
- ❖ Complimentary registration to the 2014 NASPGHAN Annual Meeting
- ❖ Right to use "Proud Supporter" logo (Provided by NASPGHAN Foundation to be used for print/web/online sponsor educational materials or advertising)
- ❖ Discounted rate for "NASPGHAN Clinical Research Registry"

An Annual Meeting will be held for all members and the Foundation leadership to share information, address topics of common interest, discuss emerging trends and exchange views.

For further information and to join the NASPGHAN Foundation Partners Program, please contact Amy Manela at 301-299-2419 or [amymanela@comcast.net](mailto:amymanela@comcast.net).

#### CURRENT PARTNERS

- ❖ Abbott Nutrition
- ❖ AstraZeneca
- ❖ Dr. Shar USA, Inc.
- ❖ Given Imaging, Inc.
- ❖ Nestlé
- ❖ Nutricia North America
- ❖ Olympus America
- ❖ Pentax
- ❖ Quest Diagnostics
- ❖ QOL, Medical LLC
- ❖ Synageva BioPharma
- ❖ Takeda Pharmaceuticals Inc.



## CORPORATE SUPPORT OPPORTUNITIES

### BENEFITS

Your involvement in this meeting is of significant value to the Society. We view your support as a demonstration of your commitment to the field of pediatric gastroenterology, hepatology and nutrition. We consider your financial support as an investment in the future of research and improved care for children with gastrointestinal disorders. When you support NASPGHAN, you directly support the continuing education of pediatric gastroenterologists, hepatologists and nutritionists throughout North America and the training of our fellows.

If your budget precludes you from supporting an entire event, we will be pleased to work with you to maximize the resources you have to invest, such as partial support of an event or item. In addition, NASPGHAN welcomes your ideas and suggestions for support opportunities.

For all support opportunities, standard corporate recognition of your commitment to the science and practice of pediatric gastroenterology, hepatology and nutrition will consist of:

- ❖ Recognition in the NASPGHAN newsletter and online in the meeting section of the NASPGHAN website
- ❖ Recognition in the final program
- ❖ Recognition via highly visible signage at the meeting
- ❖ A plaque recognizing your support for your exhibit booth
- ❖ Corporate partner ribbons for your personnel attending the meeting
- ❖ Right of first refusal to continue your support at the next Annual Meeting

Please indicate your support preferences on the Corporate Support Reservation Form, sign and return to NASPGHAN.

## 2014 POSTGRADUATE COURSE SUPPORT

### \$50,000 ENTIRE COURSE OR \$10,000 PER MODULE

The **2014 Postgraduate Course**, held on Thursday with no competing sessions, is designed to update the busy pediatric gastroenterologist on the latest developments and treatments for relevant disorders.

#### Modules for the Course will include:

- ❖ LIVER
- ❖ ENDOSCOPY
- ❖ GI POTPOURRI
- ❖ NUTRITION
- ❖ INTESTINAL INFLAMMATION

### ADDITIONAL POSTGRADUATE COURSE OPPORTUNITIES

#### LEARNING LUNCHES ..... \$5000 EACH

These sessions will again allow attendees to interact with the Course faculty in an informal setting. The faculty will present cases related to their platform presentations during the course to facilitate interaction and more “in-depth” discussion.

#### **Session 1:**

#### **JAUNDICE IN THE NEONATAL INTENSIVE CARE UNIT**

*Saul Karpen MD and Ezequiel Niemark MD*

#### **Session 2:**

#### **LIVER FAILURE**

*Estella Alonso MD and Henry Lin MD*

#### **Session 3:**

#### **GI BLEEDING EMERGENCIES—CHALLENGING CASES**

*Mercedes Martinez MD and Lee Bass MD*

#### **Session 4:**

#### **EXCITING CASES IN ESOPHAGEAL DISORDERS**

*Sandeep Gupta MD and Benjamin Gold MD*

#### **Session 5:**

#### **ERCP, MRCP . . . CHOOSING THE BEST MODALITY FOR BILIARY IMAGING**

*Victor Fox MD and Amber Spofford MD*

#### **Session 6:**

#### **FAD OR FICTION: CASE BASED DISCUSSION OF ALTERNATIVE DIETS**

*Robert Baldassano MD, Dale Lee MD and Lindsey Albenberg MD*

#### **Session 7:**

#### **CHALLENGING CASES IN CONSTIPATION**

*Manu Sood MD and Katja Kovacic MD*

#### **Session 8:**

#### **THE TODDLER WITH IBD**

*Scott Snapper MD*

#### **Session 9:**

#### **INTRA-ABDOMINAL ABSCESS: THE VIEW FROM BOTH SIDES**

*Robbyn Sockolow MD and Jason Frischer MD*

# ANNUAL MEETING SUPPORT OPPORTUNITIES

## EDUCATIONAL SESSIONS

### INVITED SYMPOSIA ..... \$20,000 EACH

Invited symposia are chosen and organized according to scientific importance and timeliness. Each of these symposia consists of invited speakers who are recognized experts in their field and are presented without competition.

#### Topics for this year will include:

- ❖ GI IN NEONATAL INTENSIVE CARE UNIT
- ❖ HOT TOPICS IN IBD
- ❖ HOT TOPICS IN GI
- ❖ NUTRITION
- ❖ HOT TOPICS IN LIVER
- ❖ IBD
- ❖ ENDOSCOPY
- ❖ FUNCTIONAL /MOTILITY
- ❖ LIVER/PANCREAS

### MEET THE PROFESSOR BREAKFASTS ..... \$5000 EACH

These sessions are led by experts who will each meet with 20–30 participants over breakfast. The format is case-based rather than didactic or formal instruction and we anticipate full registration in the program. Attendees select the topic that most interests them and advance registration is required. Support for the session includes breakfast.

#### Topics for this year will include:

#### FRIDAY, OCTOBER 24, 2014

- ❖ CHALLENGING CASES IN AUTOIMMUNE HEPATITIS  
*Udeme Ekong MD & Henry Lin MD*
- ❖ WHEN DO I REALLY NEED MANOMETRY?  
*Jose Garza MD & Ajay Kaul MBBS MD*
- ❖ PANCREATIC AND BILIARY ENDOSCOPY: INDICATIONS, COMPLICATIONS, TRAINING AND COMPETENCY  
*Bradley Barth MD & David Troendle MD*
- ❖ FECAL TRANSPLANT  
*Stacy Kahn MD & Richard Kellermayer MD, PhD*
- ❖ FPIES/ALLERGY  
*Seth Marcus MD, MSc & Luqman Seidu MD*
- ❖ HEPATITIS C  
*Norberto Rodriguez-Baez MD & Rima Fawaz MD*
- ❖ OBESITY  
*Emily Rothbaum Perito MD, MAS & Miriam B. Vos MD, MSPH*
- ❖ RUMINATION  
*Joseph M Croffie MD & Desale Yacob MD*
- ❖ SHORT GUT  
*Bram Raphael MD & Timothy A Sentongo MD*
- ❖ THE DIFFICULT CROHN'S PATIENT  
*Shehzad A Saeed MD & Thomas Walters MD*
- ❖ TEST QUESTION WRITING  
*Erik Meyer MD & Deb Baldwin MD*

#### SATURDAY, OCTOBER 25, 2014

- ❖ ADVOCACY  
*Camille Bonta & Mark A Gilger MD*
- ❖ BONE HEALTH  
*Helen Pappa MD & Ala Shaikhkhalil MD*
- ❖ CARING FOR THE POST TRANSPLANT PATIENT FOR THE NON-TRANSPLANT HEPATOLOGIST  
*Vicky Ng MD & Norberto Rodriguez-Baez MD*
- ❖ CHALLENGING CASES OF ABDOMINAL PAIN  
*John Rosen MD & Miguel Saps MD*
- ❖ FEEDING DISORDERS  
*Barbara McElhanon MD & Richard J Noel MD, PhD*
- ❖ MEDICAL THERAPY IN ULCERATIVE COLITIS  
*Wallace V. Crandall MD & Jennifer Dotson MD*
- ❖ MICRONUTRIENT DEFICIENCIES  
*Rebecca Cherry MD & Ann O Scheimann MD, MBA*
- ❖ REGURGITATION Y VOMITOS  
*Adrian Miranda MD & Claudio Moreira MD*
- ❖ SPHINCTER OF ODDI DYSFUNCTION/  
POST CHOLECYSTECTOMY PAIN  
*Douglas S. Fishman MD, FASGE & Arvind Srinath MD*
- ❖ UP CLOSE AND PERSONALIZED MEDICINE  
*Sandeep Gupta MD*

### POSTER SESSIONS (3) ..... \$10,000 EACH

Abstracts are presented at poster sessions each day of the Conference. Posters are located in the Exhibit Hall. These popular and well-attended sessions are accompanied by food and beverage service.

- ❖ Thursday—POSTER SESSION I  
*Wine & Cheese Welcome Reception*
- ❖ Friday—POSTER SESSION II  
*Lunch*
- ❖ Saturday—POSTER SESSION III  
*Lunch*

## AWARDS AND GRANTS

### SHWACHMAN AWARD ..... \$10,000

Presented on an annual basis, this award acknowledges lifetime contributions to the field of pediatric gastroenterology and nutrition. After widespread announcement of the award guidelines and upon careful review of the candidate's nomination materials, only one individual is selected as the award recipient. The award will be bestowed at the Annual Awards Ceremony.

### NASPGHAN DISTINGUISHED SERVICE AWARD ... \$10,000

The NASPGHAN Distinguished Service Award is presented to an individual to recognize excellence and service to the field of pediatric gastroenterology, hepatology, and nutrition for achievement of national and/or international recognition in their field. Both physicians and non-physicians are eligible for this award. The award is presented at the Annual Awards ceremony.

AWARDS AND GRANTS... continued on following page

## ANNUAL MEETING SUPPORT OPPORTUNITIES

### TEACHING & TOMORROW PROGRAM .....\$75,000

NASPGHAN seeks support to continue our successful Teaching and Tomorrow program which brings promising pediatric residents to the NASPGHAN Annual Meeting and Postgraduate Course. This innovative program offers an extraordinary opportunity for a select group of residents to observe in person the clinical and scientific aspects of pediatric gastroenterology, hepatology and nutrition. A primary goal of the program is to expose the best and the brightest residents to the many facets of pediatric gastroenterology practice and research and encourage interest in a pediatric gastroenterology career.

### PRODUCTS AND SERVICES

#### ANNUAL MEETING PROGRAM ..... \$20,000

The meeting program provides a comprehensive listing of all the meeting activities. This essential guide to the meeting is provided to all attendees on-site at the meeting. Support of the Annual Meeting Program includes a full page; fourth cover advertisement for the corporate supporter.

#### CONFERENCE BAGS ..... \$15,000

Conference bags provide an excellent opportunity to place your corporate logo on an item that will be used and seen by participants every day of the conference.

#### BAG INSERTS ..... \$1,000 (PER INSERT)

Double your exposure by inserting a flier, program announcement, job opportunity, or product into the conference tote bags; every attendee receives a bag and all bag inserts must be pre-approved by NASPGHAN. All supporters will be responsible for supplying the necessary amount of supplies for each bag.

*Promotional materials will not be permitted in the meeting halls, reception areas or any location in the conference venue outside of rented exhibition space.*

#### INTERNET CAFÉ ..... \$20,000

This valuable service allows attendees to access their email while away at the meeting. At least four internet stations are always a busy and high traffic area at the meeting. Additional recognition includes signage in the Internet Center, as well as your company logo, booth number and link to your website on the screen saver at each station.

#### LANYARDS ..... \$10,000

Every attendee receives a badge lanyard with their conference bag. Since badges must be worn at all times while at the meeting, attendees naturally rely on the fabric lanyards with a clip at the bottom to display their badge. Exhibiting companies are prohibited from distributing lanyards, making this an item that is well utilized by attendees. Support of this item includes standard attribution plus your company or product name on the lanyard.

### WI-FI LANDING PAGE ..... \$15,000

Your sponsorship will provide FREE Wi-Fi access to NASPGHAN attendees! Your Landing Page ad will be seen every time an attendee accesses the Wi-Fi internet providing thousands of views of your company name, logo and/or product/service.

### MAILING LISTS ..... \$500-\$1,500

Lists are available for pre-show mailings starting in 2014. Emails are not provided.

### KEYCARDS ..... \$7,500

You will be at every NASPGHAN hotel guest's fingertips at least twice each day as they go in and out. Not only will you get high visibility, they won't want to lose you! The cards will be printed with company name and logo on 1 side.

### REFRESHMENT BREAKS ..... \$10,000

Provide attendees with a refreshing break as they peruse the exhibits or poster sessions. Refreshment stations will be set up throughout the hall for attendees' convenience. Optionally, at your company's expense, you may provide plates, napkins and table runners with the company or product name and logo.

### OPENING RECEPTION ..... \$20,000

NASPGHAN attendees will be finishing up the Postgraduate Course or arriving for the opening of the meeting on Thursday. Get a head-start in promoting your company and networking by being the exclusive or co-sponsor of this welcome reception.

### PENS ..... \$4,000

You have the opportunity to have your company name and logo on the official NASPGHAN Pens that will be placed in every attendee's Tote Bags for use throughout the meeting and beyond.



## CORPORATE SATELLITE SYMPOSIA

A limited number of slots will be allowed for corporations to sponsor a symposium. A maximum of three symposia will be scheduled for each of the four time slots. Corporations wishing to sponsor a satellite meeting should submit a proposal in keeping with the guidelines, schedule and procedures for satellite symposia as listed below. Proposals must be received by July 14, 2014. Proposals received after that date will be considered based on space and time slot availability.

Organizers of satellite symposia must submit a proposal to NASPGHAN. The proposal should be mailed or emailed to be received no later than July 14, 2014 and should contain the following information:

### PROPOSAL REQUIREMENTS

#### **Proposals must include the following information:**

- ❖ Title of Program
- ❖ Program Director
- ❖ Program Agenda, with tentative names and affiliations of faculty
- ❖ Learning Objectives
- ❖ Name of CME sponsor
- ❖ Anticipated size of audience
- ❖ Food service planned, if applicable
- ❖ Logistical/room set up preference
- ❖ Name of commercial supporter, contact person name, phone, fax and email
- ❖ Name of communications company, contact person name, phone, fax and email
- ❖ Statement acknowledging guidelines and restrictions and the organization's willingness to abide by them

All proposals will be reviewed by the NASPGHAN Meeting Planning Committee, which will select those programs that it feels provide the best educational supplement to the Meeting and addresses the needs of the NASPGHAN membership.

Upon selection, the applicant will be notified and payment as well as a signed agreement must be received. Space will be assigned as available and assignments are non-negotiable. The determination of exact meeting rooms will not be made until all space assignments for NASPGHAN have been finalized.

### ORGANIZER'S RESPONSIBILITIES

- ❖ Design, print, and distribute separate invitations for the symposium. Please note that ALL marketing and printed material relating to this activity must receive authorization from NASPGHAN prior to distribution to potential attendees.
- ❖ Provide onsite management of the symposium (i.e. distributing handouts, taking tickets, etc.) and coordinating space needs with NASPGHAN's Meeting Manager.
- ❖ Arrange for appropriate catering, if applicable.
- ❖ Manage payment of honoraria and/or expense reimbursement to speakers, moderators, or others.
- ❖ Accept financial responsibility for all aspects of the symposium.

### PROMOTION GUIDELINES

#### **Please note the following:**

- ❖ Use of the NASPGHAN name and logo may not be used without the expressed written consent from NASPGHAN.
- ❖ The following language must appear prominently and legibly on all printed material: "Presented for attendees of the NASPGHAN Annual Meeting. This event is sponsored by <name of sponsoring company> and supported by <name of corporate supporter>." This is not an official NASPGHAN event/function." The statements must be used together, must be adjacent to one another and must appear in the same type size and treatment.
- ❖ One publicity poster will be allowed in front of the meeting room at the time of the symposium. Copy must be approved by NASPGHAN. Design and production of the poster is the responsibility of the sponsor.
- ❖ On-site marketing activities for the satellite symposium by the commercial organization are restricted to the sponsor's exhibit booth.
- ❖ Door drops or distribution of symposium invitations at onsite locations other than the exhibit booth are specifically forbidden.
- ❖ Giveaways and incentives to meeting attendees to attend a symposium, including inappropriate onsite promotional tactics, are prohibited. All aspects of the symposium must comply with guidelines and codes regarding the relationship between the pharmaceutical and medical device/equipment industry and healthcare professionals.

# Atlanta, Georgia

# CORPORATE SATELLITE SYMPOSIA

## CORPORATE SYMPOSIA PACKAGES

### THE FOLLOWING SERVICES ARE INCLUDED IN THE SPONSORSHIP COSTS OF A CORPORATE SATELLITE SYMPOSIUM:

- ❖ One complimentary promotional insert in the Conference registration bags.
- ❖ One time use of the meeting pre-registration list (as of the date you make your request).
- ❖ Coordination of meeting room space will be provided by NASPGHAN. Fees for room rental costs are included if symposium is held in official NASPGHAN meeting space.
- ❖ Publication of your symposium in the registration announcement and the official NASPGHAN Meeting Scientific Program Book.

### THE FOLLOWING ITEMS ARE NOT INCLUDED IN THE COST OF SPONSORSHIP:

- ❖ Marketing costs outside of official Meeting publications, i.e., direct mailing to attendees and members and on-site promotional efforts such as fliers distributed at an exhibit booth.
- ❖ The cost of food and beverage service provided to symposium attendees.
- ❖ Audiovisual equipment.
- ❖ Speaker honoraria and travel reimbursements.
- ❖ Room rental costs outside of NASPGHAN's official meeting space.

SATELLITE MEETING DATE	TIME	SPONSORSHIP AMOUNT
Thursday, October 23	7:15pm—10:00pm	\$40,000
Friday, October 24	6:30am—8:00am	\$40,000
Friday, October 24	7:00pm—10:00pm	\$40,000
Saturday, October 25	6:30am—8:00am	\$40,000

### PROPOSALS SHOULD BE SENT VIA MAIL OR EMAIL BY JULY 14, 2014 TO:

NASPGHAN / Margaret K. Stallings / PO Box 6 / 1501 Bethlehem Pike / Flourtown, PA 19031

phone: 215-233-0808

email: mstallings@naspghan.org

## GUIDELINES FOR SUPPORT

The North American Society for Pediatric Gastroenterology, Hepatology and Nutrition (NASPGHAN) is an ACCME accredited scientific organization, and therefore abides by the rules concerning commercial support of scientific meetings. In doing so, NASPGHAN will manage all financial contributions in accordance with the ACCME's guidelines for commercial support. No commercial entity is involved in decisions regarding the program and selection of speakers. In addition, there is no condition of purchase, use or recommendation of any products or services associated with the support of the NASPGHAN Annual Meeting.

In addition, NASPGHAN expects that all supporters, exhibitors and their agents to be aware of and abide by all guidelines and codes regarding the relationship between pharmaceutical and medical device/equipment industry and healthcare professionals including:

- ❖ Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support
- ❖ Advanced Medical Technology Association (AdvaMed) Code of Ethics for Interactions with Healthcare Professionals
- ❖ American Medical Association (AMA) Opinion 8.061—Gifts to Physicians from Industry
- ❖ Office of Inspector General (OIG) Compliance Program—Guidance for Pharmaceutical Manufacturers
- ❖ Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interaction with Healthcare Professionals

## 2014 CORPORATE SUPPORT RESERVATION FORM

We seek to obtain additional exposure at the NASPGHAN Annual Meeting and further promote our commitment to the field of pediatric gastroenterology, hepatology and nutrition. We would like to support the following activity(ies)/ product(s)/service (s):

Activity: \_\_\_\_\_ Grant Amount: \$ \_\_\_\_\_

Activity: \_\_\_\_\_ Grant Amount: \$ \_\_\_\_\_

Activity: \_\_\_\_\_ Grant Amount: \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

Commercial Supporter: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Minimum of 50% Deposit \$ \_\_\_\_\_ Included \$ \_\_\_\_\_ Forthcoming \$ \_\_\_\_\_

(Payment must be received in full by September 22, 2014)

Please sign and return to: NASPGHAN  
Margaret Stallings  
1501 Bethlehem Pike/PO Box 6  
Flourtown, PA 19031  
  
Phone: 215-233-0808  
Fax: 215-233-3918  
Email: mstallings@naspghan.org

I have read the policy and guidelines concerning corporate sponsorship and agree to abide by them.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Make Checks Payable to: NASPGHAN (Tax ID Number: 84-126-4966)

## EXHIBIT SPACE APPLICATION AND CONTRACT

Upon acceptance of this contract by NASPGHAN, the undersigned company agrees to the conditions, rules and regulations outlined in this prospectus. The undersigned company further agrees that NASPGHAN shall have the full power to interpret and enforce all regulations contained herein, and the power to make such amendments and such further rules and regulations as deemed necessary for the proper conduct of the exhibition. Failure to abide by such rules and regulations results in forfeiture of all monies paid or due to NASPGHAN under terms of this agreement. Cancellations must be submitted to NASPGHAN in writing.

### COMPANY INFORMATION (PLEASE TYPE OR PRINT THIS APPLICATION)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone (for inclusion in program book): \_\_\_\_\_

Fax (for inclusion in program book): \_\_\_\_\_

Company web address (for inclusion in program book): \_\_\_\_\_

Submitted by: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

### BOOTH SELECTION (NASPGHAN RESERVES THE RIGHT TO REARRANGE THE FLOOR PLAN OR RELOCATE DISPLAYS)

The basic rate Includes: 8' backdrop and 3' side rails, security, daily cleaning of aisles, general lighting, ventilation, heat, and a 7"x 44" two-line identification sign indicating company name and booth number(s).

☐ Standard In-Line Booth (\$2250)

☐ Corner Booth (\$2500)

☐ Island Booth (\$25 per square foot)

Total number of booth(s) requested: \_\_\_\_\_ Total cost of booth(s) requested \$ \_\_\_\_\_

Preferred Location:

1st Choice: \_\_\_\_\_ Price \$ \_\_\_\_\_

2nd Choice: \_\_\_\_\_ Price \$ \_\_\_\_\_

## EXHIBIT SPACE APPLICATION AND CONTRACT

We wish to avoid having our exhibit located adjacent to or opposite from the following companies:

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Principal products to be displayed:

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### COMPANY DESCRIPTION (APPLICATIONS RECEIVED AFTER SEPTEMBER 15, 2014 WILL NOT BE LISTED IN THE OFFICIAL PROGRAM)

Please email a 60-word description of your company services/products to be included in the official program to: [hjetter@naspgghan.org](mailto:hjetter@naspgghan.org)

☐ Description Attached ☐ I am not submitting a description

### PAYMENT INFORMATION

☐ MasterCard ☐ American Express ☐ Visa ☐ Check Enclosed (Made payable to NASPGHAN)

Credit Card #: \_\_\_\_\_ Verification Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Total Amount: \$ \_\_\_\_\_

### RETURN APPLICATION VIA

1. Email [hjetter@naspgghan.org](mailto:hjetter@naspgghan.org)
2. Fax (215-233-3918)
3. Mail (NASPGHAN National Office, PO Box 6, Flourtown, PA 19031)



### APPLICATION CHECKLIST



Have you:

- ☐ Completed all the requested information?
- ☐ Included payment?
- ☐ Included Company/Product description?

#### FOR NASPGHAN USE ONLY

Date Received: \_\_\_\_\_

Booth(s) Assigned: \_\_\_\_\_

Notes: \_\_\_\_\_

\_\_\_\_\_